Two Weeks to Claim £5,000

Thursday 19 March, 2015

UK bill payers have just two weeks left to scoop the first £5,000 pot of cash as part of a new national campaign run by Bacs Payment Schemes Limited (Bacs), the people behind Direct Debit in the UK.

With new research showing that the average annual outlay on *household and **personal commitments now stands at a whopping £11,400 per year, Bacs is helping to lighten the load for hard-pressed consumers with the launch of its 'Freedom Guaranteed' campaign, which offers bill payers the chance to win £5,000 each quarter in 2015, simply for paying those dreaded bills by Direct Debit.

The campaign is open to anyone setting-up a Direct Debit over the course of the year and it couldn't be easier to get involved. Simply register the Direct Debit online at www.directdebit.co.uk/freedom in the same prize draw period in which it's set-up (the first quarter ends 31st March 2015).

- Ends –

Notes to editors:

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