

## Two Weeks to Claim £5,000

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UK bill payers have just two weeks left to scoop the first £5,000 pot of cash as part of a new national campaign run by Bacs Payment Schemes Limited (Bacs), the people behind Direct Debit in the UK.

With new research showing that the average annual outlay on \*household and \*\*personal commitments now stands at a whopping £11,400 per year, Bacs is helping to lighten the load for hard-pressed consumers with the launch of its 'Freedom Guaranteed' campaign, which offers bill payers the chance to win £5,000 each quarter in 2015, simply for paying those dreaded bills by Direct Debit.

The campaign is open to anyone setting-up a Direct Debit over the course of the year and it couldn't be easier to get involved. Simply register the Direct Debit online at [www.directdebit.co.uk/freedom](http://www.directdebit.co.uk/freedom) in the same prize draw period in which it's set-up (the first quarter ends 31st March 2015).

- Ends -

### Notes to editors:

For further press information, please contact:

Kerris Macauley, Head of PR, Bacs

M: 07974 326373 E: [k.macauley@bacsservices.co.uk](mailto:k.macauley@bacsservices.co.uk)

Daniel Scaife, PR and Social Media Manager, Bacs

M: 07961 496825 E: [d.scaife@bacsservices.co.uk](mailto:d.scaife@bacsservices.co.uk)

Damion Clark or Steve Greenhalgh at Real Public Relations.

Tel: 01353 667934

M: 07789 911314 (Damion) E: [damion@realpublicrelations.com](mailto:damion@realpublicrelations.com)

M: 07779 129193 (Steve) E: [steve@realpublicrelations.com](mailto:steve@realpublicrelations.com)

## Company Contact:

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