

Twinings Sweet Green Teas That Are Too Tempting To Resist

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Twinings gives an irresistible sweet twist to a feel-good classic, as their new Sweet Green Tea range offers a collection of exciting new flavours that are just too good to resist. For the first time ever, Green Tea becomes deliciously sweet and indulgent as Twinings takes a pioneering step by complementing favourite natural home-baked ingredients to this traditional green tea.

Great for those who want to try Green Tea but worried about the bitter taste - this new range is one to fall in love with instantly.

With just four calories per cup and a choice of three indulgent flavours to choose from, green tea suddenly becomes a daily treat that everyone will enjoy.

Twinings Gingerbread Green Tea

Imagine the sweet aroma of a traditional cake shop, fused with the tangy warmth of gingerbread, baked to perfection, sprinkled with real ginger pieces and oozing with a rich golden syrup flavour. This is an entirely new take on traditional green tea. One that's utterly surprising... yet wonderfully familiar.

Twinings Salted Caramel Green Tea

Sweet, but somehow slightly salty. Fresh tasting, yet rich and warming. This tea is bursting with charismatic contradictions - accompanied by the most irresistibly indulgent notes of caramel. If you love the idea of green tea, but also like the sweeter side of life, this may be the blend for you.

Twinings Caramelised Apple Green Tea

The wonder of warm apple pie. The sensation of freshly baked crumble. Few aromas can match the cosy embrace of these old favourites. Add notes of gorgeous golden toffee and a sprinkling of spice from real cinnamon and Caramelised Apple Green Tea becomes one of Twinings' most indulgent blends. Sink into the sofa, relax and let the day drift by.

Suddenly green tea becomes a daily pleasure that's a delicious sweet treat in a tea cup. Twinings recommends an optimum Green Tea 'brew time' of just two minutes, which is perfect for drawing out the delicate sweet sensations of these new teas (any longer than two minutes and all Green Tea becomes bitter). So with a tempting treat just two minutes away why not try them all.

Available from Waitrose & Tesco in packs of 20 tea bags from February 2014, RRP £2.49. Twinings new Sweet Green Tea collection promises to be an experience you just can't wait to indulge in. For further information visit www.twinings.co.uk

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Notes to Editors:

For more information, product requests and high res images contact Sam twinings@commsiq.com

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About Twinings:

At Twinings, we like to talk about tea. That's because for us, it's more than just a drink. Our story began in 1706 when Thomas Twining challenged the rule that coffee was king and started selling tea from his coffee house on London's Strand. Since then it's been part of our daily lives and the lives of generations of tea lovers. We still sell tea from Thomas's shop and we still work hard to bring new blends to tea lovers. In fact, we have more expert blenders than any other company tasting more than 3,000 cups of tea every week. From store cupboard essentials such as Earl Grey and English Breakfast to aromatic fruit and herbal infusions, our glorious range of over 100 different varieties can now be enjoyed all over the world in 115 countries - and ten generations of the Twining family have seen it happen. In fact, Stephen Twining still works for his family's company today, helping to make sure that Thomas's promise is never broken.

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