# TryMyKitchen launches in time to 'Spice Up' your Christmas

**Wednesday 2 December, 2015**

**TryMyKitchen.com, celebrates its launch by giving away 2 Christmassy recipe kits with every cooking class booked!**

LAUNCHING in time to 'spice up' everyone's Christmas. TryMyKitchen.com, is the new food tech website on the block and makes it easy to search and purchase a range of cookery classes in London. Book your first cookery class before Dec 31st 2015 and TryMyKitchen will send you a baking & condiments spicy recipe kit to kick off your Christmassy feeling.

From sushi rolling, bread baking, pizza making, knife skills to learning best kept secrets of world cuisine, TryMyKitchen has cooking classes in London for all tastes and levels. For the foodie, a site has arrived which is set to inspire you to learn about and try the best food experiences out there.

**Great imagery, reviews and in depth filtering all aid the customer to find exactly what they are looking for. Picking up those new cooking skills in time for next year has never been so compelling**. If you are stuck for gift ideas, TryMyKitchen also makes it simple to buy any chosen cookery class as a gift for a friend or relative.

As a new foodtech start up, TryMyKitchen.com was founded by passionate foodies for passionate foodies. Co-Founder & CEO, Gabriele La Gona is a serial business entrepreneur with business & digital marketing experience that dates back to the pre-google era. His greatest recent success was building a passionate marketing team from the ground up that **led HostelBookers from start up to driving annual revenues of over $300m.**

Gabriele La Gona comments: “There is a growing interest in picking up new cooking skills & searching for a cookery class is currently very fragmented. There are cookery establishments, University cookery courses, restaurants classes and even private home chefs. Finding the right cooking class can be a challenge and this is the problem we are here to solve."

We already have a number of cooking classes in London featured on the site and we aim to add many more classes in 2016. We also have great plans to expand quickly to other cities in the UK and then onto other cities worldwide!

Visit TryMyKitchen.com for more information!

**For further information please contact: 0207 846 0007**

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**TryMyKitchen Ltd**

T. 0207 846 0007
E. gab@trymykitchen.com
W. https://www.trymykitchen.com

**Additional Contact(s):**
Gabriele La Gona, CEO
27 Cranes Park Crescent
London
KT58AN
Tel: 0207 846 0007
Mobile: 07581084636

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