

## Trueshopping.co.uk reveal new-look website

Monday 17 February, 2014

Trueshopping.co.uk are delighted to announce the launch of their new look website.

The successful online home and garden store has made a number of changes which together create a more convenient, attractive and user-friendly site for its customers.

Creating a consistent shopping experience for all users, the site has now been optimised for all devices. This new responsive layout means that customers are guaranteed an easy and efficient shopping experience, whether they visit the store using a desktop, tablet or mobile.

Aesthetically, the website has been given a more contemporary look which reflects the forward thinking nature of the company. The dark and dated background has been replaced with a lighter, brighter shade and the main images have been reworked to give customers a more engaging experience. Recognising the need for an easy-to-use and clear design, the new-look website gives the customer instant visibility of everything they'll need to use whilst shopping.

While the website has changed visually, the company's commitment to customer satisfaction remains the same, with free delivery on all orders over £65 and a totally secure shopping system to safeguard customer details.

The new look Trueshopping.co.uk site can be viewed [here](#).

### Related Sectors:

Home & Garden ::

### Related Keywords:

Home And Garden :: Shopping ::

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