Trip to Ibiza puts NBE Marketing Focus back on Driving Results

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Reading-based direct sales and marketing firm, NBE Marketing has recently returned from a weekend abroad in Ibiza. Although notorious as a party island, Ibiza is an island in the Mediterranean Sea and off the coast of the city of Valencia, which has a lot more to offer travellers than just clubbing.With almost guaranteed excellent weather this time of year there are lots of activities for travellers to get involved with in the stunning surroundings.

About NBE Marketing : http://www.nbemarketing.com

NBE Marketing rented a luxury apartment for the long weekend and partied and relaxed at Ocean Beach Club, Blue Marlin & Ushuaia. As part of the trip the firm rented a yacht for a day out on the water, taking advantage of the incredible weather and scenery the island has to offer. Customer acquisition specialists NBE Marketing, believe that it is important for businesses to take some time away from the office environment to rejuvenate.Time out of the office allows individuals to relax and also to develop social relationships away from a working environment. It also provides an opportunity for ideas to develop as it allows people the chance for a fresh perspective.

Managing Director at NME Marketing, Richard Clarke, saw the opportunity to relax and develop business relationships out of the office environment. "I am a firm believer that in order to consistently achieve great results, it is important to take time out of the office from time to time, focus on building some personal relationships and brainstorm on new ideas outside of an office environment," said Managing Director at NBE Marketing, Richard Clarke.The firm are dedicated to providing clients with a consistently high-quality and personalised service, so the weekend was a chance for them to relax, so they can come back feeling fresh rather than burning themselves out.

NBE Marketing specialise in providing outsourced sales and marketing solutions to increase their clients' market share and brand awareness.The direct marketing specialists pride themselves on using the most direct and tangible forms of marketing whilst building personalised relationships with customers from the initial point of sale.The initial contact is simply the beginning of a long lasting and loyal relationship between client and consumers.The firm feels refreshed after the R&R weekend and are looking forward to implementing new ways and strategies on how they enhance their service to both clients and customers.

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NBE Marketing

E. info@nbemarketing.com
W. https://www.nbemarketing.com/

Additional Contact(s):
Richard Clarke

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