TRIBE: The first traditional watch with an NFC chip that revolutionises information sharing.

Monday 22 May, 2023

Louis Chevrolet Swiss Watches and Connect41 proudly announce the launch of TRIBE, a revolutionary traditional watch that combines Swiss craftsmanship with state-of-the-art NFC technology. The connected business card is an innovation, the TRIBE is a technological revolution!

TRIBE, expand your Universe

TRIBE allows its users to instantly and easily share a variety of information with whomever they choose. Whether for business or personal reasons, TRIBE offers unprecedented connectivity with its built-in NFC chip. Now it's possible to
share business cards, websites, social networks, documents, Whats App, email, SMS, Google reviews, photo catalogue, video, audio, businessdirections, and more. With over 40 customisable modules, TRIBE allows each user to create a unique watch that meets their specific needs. Here's a list of all the things you can share with your TRIBE: The modules (tribe-watches.com)

TRIBE's NFC technology is both intuitive and secure, ensuring a seamless sharing experience without compromising users' privacy. The watch can be set to offline mode to ensure private use, for example when travelling on public transport. In addition, a lost or stolen blocking feature is also available, providing additional peace of mind for TRIBE owners. You can see how easy it is to use TRIBE via the link below: Link to youtube video

ONE WATCH, MANY PROFILES

One of the most innovative features of TRIBE is the ability to create and switch between multiple information profiles. This allows users to share the right information at the right time, depending on the context. Whether for business or pleasure,TRIBE adapts to each situation, ensuring that information is shared in a targeted and relevant way. You share your business information during the day, and in the evening you switch to your leisure profile to share only your private information.

PRE-ORDER

TRIBE is already available for pre-order on the brand's official website, tribe-watches.com. The first watches will be shipped at the beginning of September. To celebrate this launch, an exceptional promotional offer is available to the first buyers. Take advantage of a 40% discount on one of the 6 TRIBE watches available, as well as
an exclusive connected business card when you are not wearing your watch. Join the TRIBE movement and discover a new way to share your personal information in a simple, elegant and secure way. For more information and to place your pre-order, please visit the official TRIBE website: tribe-watches.com.

"We are very excited to bring TRIBE to as many people as possible. This watch is a real technological chameleon because it adapts to each owner to transmit the information they want to share. In addition, it is scalable, we are constantly adding new features that will benefit every TRIBE owner. We are currently working on making it a contactless payment watch in addition to its other functionalities" Gérald Bertrand CEO of Connect41 SA and Co-Founder of TRIBE WATCHES

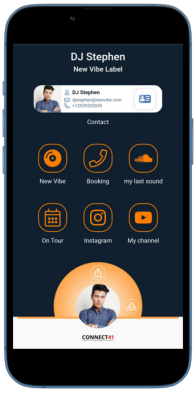
About Louis Chevrolet Swiss Watches: Louis Chevrolet Swiss Watches, based in Porrentruy, is a Swiss watch company renowned for its commitment to watchmaking tradition and innovation. Founded on the principles of excellence, precision and durability, Louis Chevrolet Swiss Watches embodies Swiss elegance and craftsmanship through its exceptional watch collections.

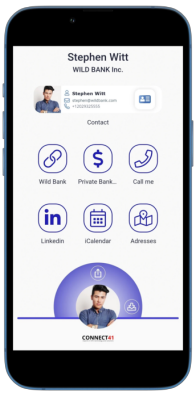
About Connect41: Connect41 is an NFC technology startup active in the Medtech, Industrial, Retail and Watch sectors. With its expertise in wireless connectivity, Connect41 develops innovative solutions that transform the way we share and use information in our daily lives.

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