

Transport Media, Thirty-Three and St Monica Trust Take On Bristol

Wednesday 12 February, 2014

[Transport Media](#) have teamed up with Thirty-Three to bring the message of St Monica Trust's Open Day to the citizens of Bristol.

Running for four weeks from the 3rd of February, the [bus rear advert](#) invites the viewer to attend St Monica Trust's open day - an event for nurses, care assistants, care at home workers, catering and housekeeping staff - to come along and discuss the benefits of working with St Monica Trust.

Featuring a simple, effective layout, the ad gives all the information needed in a clear, concise manner, with times, dates and location all easily seen. Their tagline, 'Delivering Well-Being', is prominently displayed under an inviting image of one of their satisfied workers.

Lee Dentith, CEO of Transport Media, said: "Bus rear advertising is a great way to connect with an urban audience, and we hope this campaign strengthens both the roster of St Monica Trust and our relationship with Thirty Three."

Media:



Related Sectors:

Health :: Media & Marketing ::

Related Keywords:

Bus :: Rear :: Back :: Backs :: Advertising :: Transport :: Thirty Three ::

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