

Transport Media takes The King's House across Enfield

Tuesday 26 November, 2013

London church, The King's House, has enlisted [Transport Media](#) for the launch of a Christmas-themed regional advertising initiative, encouraging local communities to join The King's House every Sunday at 11am. Bus rear adverts on vehicles based at Enfield depot will launch on the 25th November, promoting The King's House for a total of 4 weeks.

Presented upon a patterned background of snowflakes, the advert features an image of smiling people alongside the heading "Merry Christmas to all our neighbours in Edmonton". The church name and Sunday meeting time is displayed above The King's House website, address and telephone number.

The King's House is an independent Charismatic Christian church, providing religious services in the Edmonton area of London. CEO of Transport Media's parent company Media Agency Group, Lee Dentith, said: "By [advertising on bus rears](#) in proximity to The King's House, high-frequency coverage will be gained across geographically relevant audiences, exposing the campaign to a broad local demographic and increasing awareness for The King's House as Christmas approaches."

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