Transport Media launches new advertising campaign for Carshalton College

Monday 4 August, 2014

The college based in Surrey and south of London has appointed Transport Media – one of Media Agency Group's outdoor divisions, to coordinate a 4 week campaign.

The college will make use of Bus Rears and Streetliners to promote throughout Croydon and Sutton. The campaign will begin on August 4th.

The stylish and clean campaign will use clear branding to promote the college as the 'best college in London and Surrey'.

An ideal way to promote a business or project a message to a target area, bus advertising offers a high-impact approach to effective marketing.

Lee Dentith, CEO of Transport Media's parent company Media Agency Group said:

"The use of bus advertising is a fantastic way for Carshalton College to drive brand awareness and help project the institution in Croydon and beyond. As a mobile advertising format, advertising on bus allows huge reach to valuable audiences who will be drawn in by this attractive campaign."

Media:



Related Sectors:

Education & Human Resources ::

Related Keywords:

Carshalton College :: Transport Media :: Bus Rears :: Streetliners :: Advertising ::

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