Transport Media and Scrap Metal Recycling Ltd. Take Their Message to London

Tuesday 25 February, 2014

Scrap Metal Recycling Ltd., a London-based scrap collector and recycler, have commissioned Transport Media to display a prominent bus rear advert to promote their brand throughout the Greater London area. Fifteen bus rears will be taken over with their ad, with display commencing on the 17th of February for four weeks.

The bilingual ad, in attractive hues of blue and green, informs viewers of the price Scrap Metal Recycling could potentially pay for a scrap car. ‘Top Prices Paid For Scrap’ is displayed in English and Polish, with ‘We Buy Non-Ferrous Materials’ also in Polish. The ad features an address and telephone number, allowing people with metal to sell to contact the company immediately.

CEO of Out Of Home International’s parent company Media Agency Group, Lee Dentith, said “Recycling is an incredibly important aspect of preserving the planet for future generations, and we at Media Agency Group are pleased to aid Scrap Metal Recycling Ltd. in their endeavour , wishing them every success.”

Media:



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