Transform Mid-Week Meals With New Schwartz Flavour Shots Simply Spoon, Sizzle And Serve!

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Tasty, healthy and fuss-free mid-week meals are just a spoon, sizzle and serve away with the new Flavour Shots range from flavour experts Schwartz. These little pots are packed full of flavour and enticing aromas that are unleashed when cooking, Schwartz Flavour Shots are set to transform the way family favourites are cooked at home.

The Flavour Shots range comes in a unique new format and provides an intense blend of herbs, spices and seasonings locked in sunflower oil. Jam packed with flavour, the range makes delicious meals that your family will love using just a few additional fresh and store cupboard ingredients.

The range includes five fantastic family favourites, each with a simple three step recipe, so a delicious dish can be served up every night of the week:
Indian Mild Masala Curry
Chinese Sweet & Sour
Mexican Fajitas
Spanish Smoked Paprika Chicken
Thai Red Curry
With a delicious aroma on opening the product and an intense boost of fresh flavour when tasting the final meal, Flavour Shots awaken the senses from the moment cooking commences and will be sure to tempt the family to the table.

All of the recipes are under 350 calories per serving and contain no hydrogenated fat, artificial colours, added preservatives or MSG. Flavour Shots will be available in the packet mix fixture. Packaged in unique 52g, single use pots, that deliver a recipe for four, the range will be priced at £1.39 and be available in all major retailers nationwide. available in all major retailers nationwide from the packet mixes aisle.

Flavour Shots is the latest in an extensive line of innovative product launches from Schwartz which has included Recipe Inspirations, Grill Mates and 2 in 1. For more information about the range and further mealtime inspiration, visit www.schwartz.co.uk or join the conversation at http://www.facebook.com/SchwartzCookingClub and Twitter at @SchwartzCooking.

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For further information, samples and images please contact:

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About Schwartz
With more than 100 years of experience, Schwartz is McCormick's leading "herbs and spices" brand in the UK, offering the greatest variety of herbs, spices and seasonings. Schwartz's extensive product portfolio spans into different sectors including recipe mixes, wet sauces and gravies. Visit www.schwartz.co.uk for more information.

About McCormick - Brings passion to flavour™
McCormick & Company, Incorporated is a global leader in flavour. With more than $4 billion in annual sales, the Company manufactures, markets and distributes spices, seasoning mixes, condiments and other flavourful products to the entire food industry - retail outlets, food manufacturers and foodservice businesses. Every day, no matter where or what you eat, you can enjoy food flavoured by McCormick. Visit www.mccormickcorporation.com for more information.

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