Tracker (Part of The Tantalum Corporation) Joins Forces With Halfords To Offer Tracker Vision Sprint

Wednesday 11 February, 2015

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New Plug & Play fleet tracking and navigation system

www.TRACKER.co.uk

TRACKER (part of the Tantalum Corporation), the leading provider of fleet telematics and stolen vehicle recovery solutions has forged a new partnership with Halfords, the car parts and accessories retailer. Under the new agreement, the new product, TRACKER Vision Sprint will be available from www.Halfords.com. Combining navigation and fleet tracking capabilities, TRACKER Vision Sprint requires no installation, making it perfect for sole traders, logistics companies and fleet and grey fleet managers wanting to minimise vehicle downtime and deploy resources more efficiently.

TRACKER Vision Sprint is a 'plug & play' device which can be activated immediately, eliminating the need for installation and the associated costs. In addition to in-cab navigation, TRACKER customers get secure access to the TRACKER Fleet website, allowing them to monitor their assets in real-time. Users can also view maps and schedule detailed reports on the go, as it's compatible with all web-browsing devices, including tablets and smartphones. TRACKER Vision Sprint will be available to buy on the Halfords website, underpinning Halfords' commitment to providing quality business services.

Halfords in-car technology manager, Robert Carsley comments, "We're thrilled to be working with TRACKER to continue to provide logistical solutions to all of our customers. At Halfords, we're constantly searching for new ways to help our customers with all of their motoring needs. TRACKER Vision Sprint offers our customers the latest telematics technology with the convenience of a plug & play device. This partnership is part of our focus on expanding our range of products and services to meet the needs of business customers, bringing them added value from a name they can trust."

David Wilson, Chief Operating Officer at TRACKER comments, "TRACKER Vision Sprint is ideal for businesses that want zero installation costs or downtime. By working closely with Halfords, we are benefiting from the power of the high street brand, opening up another route to market for our fleet products. We are looking forward to exploring other ways in which TRACKER and Halfords can work together in the future, helping businesses get the most from their fleet and control their costs."

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For TRACKER product and pricing information please visit www.TRACKER.co.uk

Or follow us on Twitter http://twitter.com/TRACKER_UK

Notes to Editors

- TRACKER, part of the Tantalum Corporation, has been leading the way in the field of vehicle tracking and telematics since 1993. With over a million market leading security and award winning fleet management systems fitted to vehicles including passenger cars, motorcycles, HGVs, LCVs and plant and construction equipment, TRACKER is still leading the way.
- TRACKER with the police has to date recovered over £490 million worth of stolen vehicles and continues to recover on average £1 million worth of stolen vehicles each month.
- With over a million systems installed to date, its award-winning products ensure its customers have complete peace of mind.
- Tantalum Corporation is one of Europe's top 'connected vehicle' companies addressing some 500,000 vehicles
- Tantalum's products have the capability to analyse real time data from over 270 data points within a vehicle, with patented algorithms. The company has established B2B relationships with fleets, insurers, auto manufacturers, Tier 1 customers and the UK police force.

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