Totally Wicked Gives Away £17,500 to Customers in Time for Christmas.

Wednesday 21 November, 2018

Totally Wicked celebrated 10 years at the forefront of the vaping industry this October, and the party wrapped up on November 19th with the presentation of a £10,000 cheque to one lucky customer. Another two customers received cash prizes of £5,000 and £2,500 just in time for Christmas.

Customers of Totally Wicked didn't need to do anything special, just their usual shopping, as anyone who spent over £25 in the anniversary month of October was automatically entered into a prize draw. The winners were drawn at random and were informed that their luck had come in between the 16thand 19thof November culminating a month and a half long campaign.

Basar from Brentford and Angela from Portsmouth won £2,500 and £5,000 respectively. Both Totally Wicked customers were informed by phone of their cash wins.

The £10,000 winner was David from Wigan, who had Mr Wicked himself knocking on his door to present him with a cheque for the Christmas changing sum of money. David, despite being lost for words, said the money would go towards a Christmas holiday in Europe and a new conservatory in his home.

Managing Director Fraser Cropper said:

"The anniversary of our 10 years of operations marks an important milestone not only for our business, but the UK vaping sector as a whole. It can be perhaps rather difficult to appreciate the maturity of the UK vaping user base and supporting industry, from the routine inaccurate and indeed often polemic misrepresentation of our products and the industry that support the needs of 3 million UK vapers.

I am immensely proud of our business and how we continue to be true to our founding ambitions to place our customers at the forefront of our business leadership. It has been a challenging first decade, however our business and the sector more broadly has achieved a great deal in supporting what in the UK is the most developed vaping community in the world. The positive effect vaping has had on so many people's lives is the true anniversary that we are really marking."

Totally Wicked is a founding member of the Independent British Vape Trade Association (IBVTA). Totally Wicked is a pioneer in the vaping industry. Over the past decade the business has paved the way for people to make the switch from smoking to vaping, enabling hundreds of thousands of smokers to choose a safer alternative.

Totally Wicked is immensely proud of the fact that the vaping revolution started, and remains centered in its home town of Blackburn.

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