Top Employers showcase adaptability and social responsibility during COVID-19 outbreak

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Amsterdam, The Netherlands: As COVID-19 continues to unhinge day-today life, leading organisations need to showcase the strength of their people strategies. These unprecedented times call for exceptional HR leadership, and we are seeing Top Employers showcase the true extent of adaptability in times of adversity.

“Organisations across the globe are having to adapt to a situation of enormous complexity without the time and guidance needed to do so. Top Employers are doing this successfully and it is heart-warming to see their rapid and unflinching responses to the crisis,” says David Plink, CEO Top Employers Institute.

Following announcements of lockdowns and closing public spaces, some examples of certified Top Employers ensuring they remain at the forefront of adaptability in the workplace, as well as showing particular philanthropy and compassion to the outside world include:

- Novartis
  committed to donate up to 130 million doses of hydroxychloroquine
  to support the global COVID-19 pandemic response.
- Sanofi is helping to develop and deliver a vaccine for COVID-19 by by re-visiting previous work on SARS and beginning clinical trialing with the FDA on an existing therapy they developed for the immune disorder, rheumatoid arthritis that showed positive initial results for tackling COVID-19.
- We see that Top Employers are spearheading awareness towards employee mental health during times of adversity. SAP, in an effort to ensure employees adapted to a sudden change in workspace developed a listening tool to allow their employees give instant feedback on their productivity. Following on from successful trials, they opened this tool for other organisations to benefit from.

For a closer look at what Top Employers in each region are doing to enrich their people and society at large, download the **HR Trends Report 2020.**

Please contact marketing@top-employers.com to schedule an interview with Top Employers Institute CEO, David Plink.

About the Top Employers Institute:

Top Employers Institute is the global authority on recognising excellence in people practices. We help accelerate these practices to enrich the world of work. Through the Top Employers Institute certification programme, participating companies can be certified and recognised as an employer of choice. Established more than 25 years ago, Top Employers Institute has certified over 1 600 organisations in 119 countries. These certified Top Employers positively impact the lives of 6.9 million employees globally.

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