Top branding agency Semiya expands global footprint with new website, empowering ambitious startups with brand strategy support

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Building on six years of boutique excellence, Semiya Agency is proud to announce its new website and expanded suite of brand development services.

Combining nearly a decade of branding experience with a fresh global footprint, the boutique branding agency specializes in working with startups and entrepreneurs, leveraging its deep industry roots to transform budding ideas into market-leading identities.

Its expert brand development services range from designing foundational elements like names and logos to creating extensive roadmaps that include web design and SEO content. By offering bespoke, end-to-end solutions, Semiya Agency equips new brands with everything they need to make a lasting mark in their industries.

A global vision for growth

Working with clients around the world, Semiya Agency helps to build brands from the ground up, focusing on startups looking to establish a strong identity and connect with their target markets. Services include consultation and brand development strategy, copywriting, brand naming and design. These services can be booked individually or bundled into packages so startups and growing companies have everything they need to go to market or achieve their next stages of growth.

An expert, multidisciplinary team

Semiya Agency offers a completely bespoke approach, crafting customized digital marketing solutions by bringing together the right experts for each project. Strategists, designers, creative copywriters, and web developers collaborate to craft and implement a successful, market-ready brand strategy.

The agency's name is inspired by semilla—the Spanish word for seed—reflecting a core philosophy of growth. "At Semiya Agency, a business becomes a brand, strengthening its roots so that it can flourish," says co-founder Sarah Gordon. "Our multidisciplinary team works with innovative entrepreneurs to instill their brands with clear vision and purpose."

Proven excellence and Fiverr Pro status. Before launching its standalone global platform, the agency built a formidable reputation through global freelance platforms.

Semiya Agency is recognized as a top-rated seller on Fiverr, maintaining a stellar 4.9-star rating across more than 500 successfully completed projects.

As a vetted Fiverr Pro Agency, it has demonstrated consistent excellence in brand consultation, strategy, and creative copywriting for a diverse international clientele.

To view the agency's top-rated services and portfolio, visit its Fiverr Pro profile.

Success across industries

Ahead of its official independent launch, the agency spent years empowering businesses to boldly communicate their value. Semiya Agency works across a wide spectrum of industries—from fashion to pharmaceuticals—with a diverse portfolio that includes:

- Harklinikken: Shaping the brand message and digital content for the renowned hair restoration brand to refine its global communication strategy.
- GA Health: Leading a complete rebrand—including a new color palette, logo, tagline, and brand strategy—for this healthcare innovator to successfully scale its global market presence.
- Dolcetta: Developing a full brand strategy—from naming to visual identity—for this new ultra-luxury babywear brand, positioning them for a highly anticipated market launch.
- NANUXPC: Developing a full brand identity—including logo design, brand naming, and web development—for this innovative B2B computer hardware brand.

Media:



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Boutique Branding Agency ::
Branding Agency Services ::
Digital Marketing Solutions ::
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- Eboost: Providing creative brand consultancy and strategy for the lifestyle and wellness brand to fuel its growth in a highly competitive market.
- Spin & Yarn: Crafting a luxury brand strategy and name for this family-led startup in the high-end fabric business.

A commitment to giving back

Semiya Agency believes in nurturing the world as much as it nurtures ideas. The agency has partnered with One Tree Planted, a charity promoting global reforestation, pledging to donate 1% of profits to the eco-friendly tree planting initiative.

Furthermore, to support the next generation of innovators, the agency has committed to helping five brands a year reach their full potential. A 70% discount is available for full branding agency services for qualifying "budding brands" that demonstrate a great idea but lack initial resources. They can simply apply to Semiya for consideration using the “budding brands” subject line.

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About Semiya Agency

From new startups to growing companies, Semiya Agency is a boutique branding agency that specializes in brand consultation, strategy, logo creation, design, naming services and creative copywriting. As a full service branding agency, the team offers years of expertise working with brands across a multitude of industries, from travel and tech to lifestyle and healthcare.

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