

## Tomtom Speed Cameras App – Now Available On Google Play

Tuesday 17 November, 2015

TomTom today announced the availability of its TomTom Speed Cameras app for Android, in 15 countries globally[1]. The free[2] Speed Cameras app offers highly accurate fixed and mobile camera alerts in real time, as well as average speed checks. The app only alerts for cameras on the road that is being driven on, minimising false-alarms.

Corinne Vigreux, co-founder and managing director, TomTom consumer, said: “By launching the TomTom Speed Cameras app for free, we want to welcome more drivers into the TomTom community. Already, 4.6m drivers are working together to report and verify speed camera locations in real time – and now all Android smartphone owners can join us to make driving a more relaxed experience. We have focused on reducing driver stress, by designing a clean and simple app which minimises false-alarms for irrelevant cameras.”

The TomTom Speed Cameras app provides alerts for both fixed and mobile speed cameras, as well as average speed zones. The locations of fixed cameras are provided by TomTom's highly accurate database, and verified by a TomTom moderation team, while mobile speed cameras are community-reported and community-verified. The app can also run in overlay mode, which means that drivers can still contribute to the community and receive alerts while using other apps.

As of today, the TomTom Speed Camera app for Android is available as a free download on the Google Play store.

**-Ends-**

### About TomTom

At TomTom (TOM2) our mission is to make technology so easy to use, that everyone can benefit from it.

We created easy to use navigation devices, helping millions of people to get where they want to be. Today, we continue to simplify the complex, making technology more accessible for everyone.

We have four customer facing business units: Consumer, Telematics, Automotive and Licensing.

We make easy to use navigation devices, sport watches and action cameras for consumers. We enable businesses with vehicles to more easily manage and improve fleet efficiency whilst increasing overall business performance with our Telematics solutions. We also offer a world leading real-time map platform that is powering innovative location based services and helping to make automated driving a reality for the automotive industry.

Founded in 1991 and headquartered in Amsterdam, we have over 4,400 employees worldwide and sell our products in 48 countries.

[1] Available for free in The Netherlands, Italy, Spain, Belgium, Austria, Sweden, Norway, Finland, Denmark, Portugal, United Kingdom, France, Poland, South Africa and New Zealand.

[2] A mobile data plan with the user's chosen mobile network provider is required in order to be able to access all of the features of the app.

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