TomTom Launches Its World-class Traffic Service In Greece, Hungary And Slovakia

Thursday 12 February, 2015

Related Sectors:

Motoring ::

Scan Me:

TomTom today extends its reach in Central and Eastern Europe with the launch of TomTom Traffic in Greece, Hungary and Slovakia. Now, 46 countries around the world have access to world-class traffic information from TomTom.

"Traffic congestion is an issue for many countries around the world, including Greece, Hungary and Slovakia," said Ralf-Peter Schäfer, Head of Traffic at TomTom. "The launch of TomTom Traffic gives drivers, the automotive industry and governments a concrete way to tackle traffic congestion in their market. Our aim is to be the preferred provider of traffic services in every market we operate in."

Traffic congestion levels in Greece are among the highest in Europe. In the Greek capital of Athens, an average commute takes 30 minutes longer during rush hour, according to TomTom Traffic data. In Budapest, commuting by car adds a 26 minute delay during rush hour.

The car industry in Slovakia grew in 2014 with an estimated 970,000 cars manufactured.* Volkswagen, Kia and Peugeot manufacture cars in Slovakia, making it one of the world's leading markets for car production per capita.

-**ENDS-**

Notes to Editors: *http://www.cei.int/node/1767/6825

Countries with TomTom Traffic:

1	Andorra	16	Hungary	31	Russia	46	Vatican City
2	Australia	17	Ireland	32	San Marino		
3	Austria	18	Italy	33	Saudi Arabia		
4	Belgium	19	Lesotho	34	Singapore		
5	Brazil	20	Liechtenstein	35	Slovakia		
6	Canada	21	Luxembourg	36	South Africa		
7	Chile	22	Malaysia	37	Spain		
8	China	23	Malta	38	Sweden		
9	Czech Republic	24	Mexico	39	Switzerland		
10	Denmark	25	Monaco	40	Taiwan		
11	Finland	26	Netherlands	41	Turkey		
12	France	27	New Zealand	42	Thailand		
13	Germany	28	Norway	43	United Kingdom		
14	Gibraltar	29	Poland	44	United States		
15	Greece	30	Portugal	45	UAE		

For Further information:

Julien Speed on speed@starfishcommunications.com

About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 4,000 employees worldwide and sell our products in 46 countries.

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk