TomTom extends portfolio with launch of online navigation

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TomTom (TOM2) has extended its location-based services product portfolio with an online turn-by-turn navigation service for customers who want to offer a navigation application on an internet-connected device, without having to store a large offline map.

As well as integrating TomTom's existing navigation software and service products, such as NavKit, NavKit Worker and NavCloud, customers and developers can now integrate TomTom's online turn-by-turn navigation. This also includes TomTom's latest maps, real-time traffic, best-in-class routing, a comprehensive search function and easy-to-use software development kits.

TomTom's new online navigation service enables mobile device vendors and web service providers to provide online mapping and navigation applications that don't require an offline map. The new service is also well-suited for products in the emerging wearables and internet-of-things product categories.

In support of this product line extension TomTom has expanded its relationship with deCarta.

"By offering an online service for our maps, turn-by-turn navigation and traffic information we can better support the needs of our customers," said Charles Cautley, Managing Director of TomTom Licensing. "This extension of our product portfolio gives our customers the most flexible and complete end-to-end location-based services available today."

The new service will be available to TomTom's customers and developers starting today.

Ends

Notes to Editors:

In addition, TomTom will also provide an online turn-by-turn navigation application to the market.

About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 4,000 employees worldwide and sell our products in over 37 countries.

For more information, visit www.tomtom.com.

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About deCarta

deCarta is the leading independent, global LBS platform technology company.

It provides specialized geospatial technologies for customer-hosted and online mapping, routing, navigation, geocoding, and local search applications.

The company's platform is used by leading high volume LBS applications and services in the mobile, internet, enterprise-fleet and automotive connected car markets where scalability, flexibility and reliability are vital.

deCarta is privately held and headquartered in San Jose, California with international offices and distributors in France, China, Brazil and South Africa.

For further information, please visit www.decarta.com.

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