TOMTOM CONNECTED NAVIGATION CHOSEN BY VOLVO TRUCKS…

Thursday 29 September, 2016

TomTom (TOM2) announced today that it has been selected by Volvo Trucks as the connected navigation supplier for their new infotainment platform, launching first in Europe in 2017, with other regions to follow at a later time.

With this agreement between TomTom and Volvo Trucks, TomTom provides its innovative and modular navigation software, NavKit, in a customised version for truckers; automotive grade digital maps; and live TomTom Traffic service. It marks the first time that TomTom and Volvo Trucks are working together.

“TomTom is delighted to be working with Volvo Trucks, one of the largest heavy-duty truck brands in the world,” said Antoine Saucier, Managing Director TomTom Automotive. “We look forward to delivering our industry-leading products to Volvo Trucks’ professional and demanding customers.”

…**and Volkswagen Group extends TomTom Traffic Service to ŠKODA**

TomTom also announced that ŠKODA has chosen TomTom as the Traffic service provider for the new ŠKODA Kodiaq in Europe. TomTom Traffic service, already available to Audi, Volkswagen, Porsche and Bentley will be rolled out to all ŠKODA car models across Europe in the course of 2017.

“We’re delighted to extend this important collaboration with Volkswagen Group, one of the world’s premier car manufacturers, to an additional brand, therefore strengthening our position as the trusted global provider of connected navigation technology”, says Antoine Saucier, Managing Director TomTom Automotive. “ŠKODA drivers will be able to enjoy the excellence of TomTom Traffic service, enhancing their navigation experience even further.”

TomTom is a global leader in real-time traffic information, recognized for its quality, coverage and accuracy, including traffic flow prediction. Currently available in 52 countries globally, TomTom Traffic service helps drivers save hours of travel annually, while enabling them to actively reduce fuel consumption and thus lower their vehicle’s CO2 emissions.

TomTom’s complete automotive product offering will be showcased at the Paris Motor Show in the TomTom booth in Hall 3, Booth 104.

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