TOMTOM CITY REACHES 100 CITIES

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TomTom's new traffic portal has now extended to 100 cities in only six months since launching. TomTom City is a showcase for the extensive range of traffic information available on an individual city basis and provides a platform to connect traffic authorities, businesses and drivers to jointly manage sustainable and efficient mobility.

Birmingham, Bristol, Edinburgh and Dublin have been added to the service that already includes London, Glasgow and Manchester.

TomTom City is accessible from any computer, tablet or smartphone and provides freely accessible content showing live traffic status and incidents and other driver-based information in cities. This enables consumers to check their journey routes first and plan the best route. Furthermore by also being accessible to traffic management experts, traffic issues can now be dealt with even more quickly.

TomTom City can be found at http://city.tomtom.com and is also now available in six different languages and covers six continents. The addition of a further 50 cities means that, in total, over 175 million people can now benefit from the service to help them plan their journeys better.

Ralf-Peter Schäfer, Head of Traffic at TomTom, said: "TomTom City has proved popular so it's great to extend it by another 50 cities. Alongside the launch of our Traffic Centre, TomTom is really showing the extensive capabilities it has to help optimise the road network for everyone and we'll continue to add functionality to the site. This is a further step in our mission to help reduce delays for all drivers and pave the way to smarter cities by using data from over 450 million GPS devices* globally."

As the number of connected vehicles on the road increases over the coming years with the emergence of semi- and highly-automated driving, TomTom City will offer new ways to manage city mobility. Drivers and professionals involved in traffic management can make smarter decisions to avoid delays on the road and reduce congestion for everyone.

Key Features in TomTom City

Real Time Traffic Status

TomTom City aims to give a quick view of the current traffic condition in the city. The status indicators show the current average speed observed in the city compared to average speed when there is no congestion; a congestion barometer showing relative congestion compared to a free-flowing period; and a snapshot that shows the number of road closures, construction areas and accidents currently in the city. In addition, TomTom City also shows the traffic incidents on a map, and the traffic flow (speed) on a map. All Real Time Traffic information on TomTom City is updated every minute.

Delay Hotspots

TomTom City shows the top congestion bottlenecks recorded in the recent quarterly period. The information is presented as a summary for 'All Day' and separately for morning and afternoon peak periods to reflect the periodical traffic conditions in cities. Summary information is presented on a map view and each hotspot can be selected individually to see road segment delay details.

Road Event Reporter

This new web-based tool will help road authorities and other professional operators to inform millions of road users in minutes about events that are affecting the road network and its traffic flows via the TomTom Traffic service. With a few clicks a road authority can report road closures, road works, accidents and other disruptions that are affecting traffic in their local area, now, as well as those planned in the future.

CITIES ADDED TO TOMTOM CITY

Europe:	Antwerp (BE), Liege (BE), Le Havre (FR), Lille (FR), Lyon (FR), Marseille (FR), Toulouse (FR), Bremen (DE), Cologne (DE), Dortmund (DE), Duisburg (DE), Düsseldorf (DE), Essen (DE), Hannover/

	Niedersachsen (DE), Ingolstadt(DE), Karlsruhe (DE), Kassel (DE), Kiel (DE), Leipzig (DE), Munich(DE), Saarbrucken (DE), Stuttgart (DE), Wolfsburg (DE), Dublin (IE), Bari (IT), Verona (IT), Eindhoven (NL), Utrecht (NL), Barcelona (ES), Valencia (ES), Birmingham (UK), Bristol (UK), Edinburgh (UK)
APAC	Adelaide (AU)Brisbane (AU), Canberra (AU), Perth (AU), Kuala Lumpur (MY), Christchurch (NZ), Jakarta (ID)
Americas:	Porto Alegre (BR), Santiago (CL), Mexico City (MX), Columbus (US),Cleveland (US), Denver (US), Detroit (US), Los Angeles (US), Sacramento (US), San Diego (US)

*Devices include dedicated Portable Navigation Devices, connected smartphone applications, in-dash navigation and fleet management systems.

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