

TOMTOM BRINGS NAVIGATION TECHNOLOGY TO ACER SMARTPHONES

Thursday 20 November, 2014

TomTom today announced a multi-year deal with Acer Inc., to bring its world-class navigation technology to new Acer smartphones.

"AcerNAV" is a turn-by-turn navigation application powered by TomTom's navigation engine, NavKit. The new app enables users to navigate anywhere in the world, without extra roaming charges, and the ability to download any TomTom map for free.

TomTom's NavKit offers a complete turn-by-turn navigation experience with the freshest on-board maps and enhanced navigation software. It includes fast and accurate route planning, intuitive destination entry, and interactive 2D and 3D maps where available.

"We are delighted to be working together with Acer to bring its users both our mapping content and navigation software," says Charles Cautley, Managing Director of TomTom Licensing. "TomTom is committed to providing the highest quality maps and navigation software to our customers, enabling them to deliver their own fully customisable mobile, turn-by-turn navigation application to end users."

"We are excited to partner with TomTom and launch AcerNAV to our smartphone users," said ST Liew, President of Acer Smartphone Business Group. "TomTom's global leadership and innovation in navigation technology will add tremendous value to Acer smartphones and enable our users to explore the world with confidence."

Initial roll-out will begin with Europe Q4 2014.

ENDS

About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 4,000 employees worldwide and sell our products in over 41 countries.

For more information, visit www.tomtom.com.

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