

Tom Harris of Live Innovations Delivers keynote Speeches at Two Business Leadership Conferences

Monday 19 September, 2016

It was a busy weekend for entrepreneur and business owner, Tom Harris as he delivered keynote speeches at business conferences in Belfast and London to inspire the next generation of business owners.

About Live Innovations: http://liveinnovations.co.uk/company-info-2/

Thanks in part to an outstanding performance in the second half of 2016, which saw <u>Live Innovations</u> expand their client portfolio and extend their market reach, Managing Director at Live Innovations Tom Harris was invited to be a keynote speaker at two separate business leadership conferences taking place over the space of two days, Saturday September 10th in Belfast and Sunday September 11th in London.

Mr Harris flew over to Belfast on Saturday morning to attend the first conference, held at the 5-star Hilton Belfast. There were entrepreneurs and business owners from all over Ireland in attendance. Attendees were divided into two groups, the first comprising of individuals that are new to the direct sales and marketing industry and the second group comprised of more experienced entrepreneurs with leadership experience. Tom Harris spoke to both groups, addressing the first on the subject of mastering the art of leadership and the second group about the basics of building a strong and diverse business.

On Sunday 11th September Mr Harris attended his second business leadership conference of the weekend, held at the 4-star Lancaster London. Focusing primarily on leadership, the conference was divided into different sections with each section being lead by a different guest speaker, talking about their chosen subject. Mr Harris was once again asked to speak about the importance of building a strong network of people and shared his expertise and experience with the captivated audience.

"It's always a real honour to be asked to share my knowledge with fellow professionals. I am incredibly passionate about helping others to expand their knowledge and skill-set, thereby helping them to learn, grow and develop," said <u>Tom Harris</u>, Managing Director at Live Innovations.

Live Innovations are supporters of entrepreneurship and they invest a lot of time into everyone they work with, providing ongoing advice and guidance as well as continued education and development. Mr Harris urges all budding entrepreneurs to utilise every opportunity to expand their skill-set and assist their business development.

Live Innovations is an event marketing company specialising in personalised marketing events, which represent their clients' brands directly to consumers. These unique event marketing campaigns give Live Innovations the chance to connect with consumers on a face-to-face basis which often helps to establish long-lasting and personal business relationships between brand and consumer. Mr Harris took great pride at being asked to be a keynote speaker at the business leadership conferences and he is excited to be able to share the information he acquired at the events with those at Live Innovations.

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