# Today Jackery marks Nikola Tesla Day and announces up to 40% discount on selected power stations and solar generators for Amazon Prime Day 11-12 July 2023

**Monday 10 July, 2023**

Today, Jackery marks the birthday of Nikola Tesla – an inventor, visionary and pioneering engineer, who led us all into the age of electricity. In recognition of Tesla's ground-breaking contributions to science, technology and innovation, the leading provider of mobile, eco-friendly outdoor energy solutions, Jackery is celebrating by announcing discounts of up to 40% on select products for Amazon Prime Day on 11-12 July 2023, some of which are already in effect for Nikola Tesla Day today (10 July).

**Jackery Explorer models at a reduced price**




Primeday

Numerous models from Jackery are reduced throughout Amazon Prime Day and in honour of Nikola Tesla. For example, the mobile power station Explorer 1000 Pro is available at a 25% discount. It has a battery capacity of 1,002 Wh, charges in 1.8hrs and can connect up to seven devices. With two AC sockets and 1,000 watts of output power, it becomes a universal power centre with a compact design for camping trips. Instead of the £1,099 RRP, Jackery enthusiasts pay only £824 until 12 July from Jackery Amazon UK.

The Explorer 500 also brings discounts to the celebrations. It offers a battery capacity of 518 Wh and is particularly suitable for outdoor adventures with its practical folding handle and low weight of just 6 kg. A 25% off the £556.99 RRP is part of the promotion, a discounted price of £417.74. Jackery's smallest power station, the Explorer 240, will be available with a 40% discount for £155.99. As an ideal entry-level model with a 240 Wh battery, it supplies devices such as laptops, cameras, speakers or lamps with power on the go. Thanks to its weight of only 3 kg, it is a good companion for excursions or picnics in the park.

Many other Jackery power stations, solar modules and sets are also part of the Nikola Tesla discount promotion. For example, the Solar Generator 2000 Pro, consisting of a power station and portable solar module SolarSaga 200W, is 25% off. Those who already own a power station can save on the purchase of additional solar panels and receive a 41% discount on the SolarSaga 80W, a 25% discount on the SolarSaga 100W and a 30% discount on the SolarSaga 200W when ordering from Jackery's Amazon store on 11-12 July. More Prime Day deals on the Pro series can also be found there.

-ends-

## Media:




## Related Sectors:

Consumer Technology :: Home & Garden :: Leisure & Hobbies :: Men's Interest ::

## Related Keywords:

Solar Energy :: Solar Generators :: Portable Energy :: Green Energy :: Sustainability :: Solar Panels :: Amazon Prime Day :: Amazon :: Prime Day :: Discounts :: Sale ::

## Scan Me:

For all media enquiries, image requests and product reviews, please contact: Nicola Cutler, Senior PR UK/EU nicola@jackery.com
or call +44(0)7395 603007

**Notes to editors:**

**Mid-season sales/promotions**

Jackery seasonal promotion runs from **11-19 July 2023** with discounts of up to 40%, please see Jackery UK or Amazon UK.

Jackery has received carbon footprint verification from TÜV SÜD. The carbon footprint results of Jackery's products have achieved the international standard ISO 14067:2018.

Jackery has just launched the Jackery 2000 Plus - the first solar generator of a new series. The new 2000 Plus power station has an output of 3000 watts and a capacity of 2042 watt-hours, which can be expanded in increments of 2 kWh each to 12 kilowatt hours with up to five battery packs. It has already been awarded the SEAL
Sustainable Product Award for 2023.

**About Jackery**

Jackery, the world's leading innovative portable power and green outdoor energy solution provider founded in California in 2012, is a global top-selling solar generator brand born with a mission to offer green energy to everyone, everywhere.

Expanding its footprint from the US to Europe, Japan, and China, Jackery has sold over three million units globally since 2018, with its products consistently selected as Best Sellers on Amazon. In addition, Jackery has earned 363 global patents. The brand has so far received over 50 prestigious international design awards, including the Red Dot Design Award, the iF Design Award, the A' Design Award and Competition, the Best of IFA Award and the CES Innovation Award. Jackery is also proud to support global charity WWF
and is also in an official partnership with the IRC, International Rescue Committee, helping those affected by disaster across the globe in their time of need. The carbon emissions reduced by the accumulative globally sold solar panels equals planting 2.46 million trees.

## Company Contact:

_

**Jackery**

T. 07395603007
E. nicola@jackery.com
W. https://uk.jackery.com/

View Online

**Additional Assets:**
https://uk.jackery.com/pages/mid-year-sale
Jackery Prime Day - IT
Jackery Prime Day - FRANCE
Jackery Prime Day - ES
https://www.amazon.co.uk/s?i=merchant-items&me=A2IMZFUFKHNL5Z

**Newsroom:** Visit our Newsroom for all the latest stories:
**https://www.jackery.pressat.co.uk**