

## TLSA International expands across the UK to meet client demands

Friday 12 April, 2013

### TLSA International opens new offices in the North West

12th April 2013, Haslemere, Surrey – TLSA International Limited, the leading provider of Sales Management training and products across the globe, today announced that TLSA North West in Lancashire has opened for business and will be headed by Adrian Bond, Regional Account Director.

In response to strong demands for Sales Leadership training, Skill Accelerator immersive simulation learning products, Sales Management Master Classes and Professional Selling Programmes, TLSA International has expanded rapidly and as a result needs regional capacity in addition to its current Headquarters in Haslemere, Surrey.

The new Lancashire office will be based in the Preston area and will serve as a regional head office for North Western clients. Executive head office function will continue to be based in Haslemere.

Adrian has vast experience of leading and developing the sales function within businesses across a number of sectors in the SME and corporate markets in the UK and Europe. This experience, coupled with the ability to translate the knowledge to groups through either training or coaching will enable TLSA to develop the North West region of the UK even further.

TLSA International will continue to provide consultancy, sales training, sales leadership training and customised courses for new and existing clients. The new Preston office offers excellent transport links and a vital regional base to serve North West based clients.

Commenting on the move, Carl Corrigan of TLSA said, “As many companies seek to improve their bottom line by investing in training for their sales professionals and sales management teams, we continue to see strong demand for our services both nationally across the SME landscape, and globally throughout our blue chip clients.”

Corrigan added “We are delighted to have secured Adrian Bond and the new offices which will allow us room for future growth and provide local offices to our growing client base across Manchester, Liverpool, Leeds and Sheffield. Our recent successful bids and tender awards have confirmed an enviable number of new client wins and our additional offices reflect a confidence in our ability to continue to offer flexible and fully accredited Sales Leadership Training solutions with a long lasting impact.”

TLSA International is an Institute of Leadership Management (ILM) centre, an Institute of Sales & Marketing Management (ISMM) Endorsed Training Provider and ISO9001:2008 Certified.

### About TLSA International

For organisations with a sales team and sales professionals, TLSA is the sales training and development specialist that delivers flexible and fully accredited solutions. TLSA cares about both the immediate and long-lasting impact to its customers' business, developing the highest standard of sales professionals. Founded twenty four years ago in 1989, TLSA has been built on client recommendations. They continue to build long-lasting partnerships through consultancy work and carefully crafted training programmes.

TLSA specialise in sales and sales management training and take joint responsibility for the success of each project; understanding that clients appreciate a training partner they can trust to deliver exactly what they promise.

TLSA offer consultancy, in-house training and off-the-shelf solutions for primarily the B2B market. TLSA's aim is to make your life easier and boost your organisation's performance. The most recent addition to their portfolio is the Skill Accelerator® range, catering to companies demands for an affordable training solution with high return that can be delivered straight out of the box. This saves company time out of the workplace. All TLSA programmes deliver results.

TLSA's expert trainers deliver real-world practical learning and develop techniques for long-lasting value. The impact of the learning is measured through accreditation, observation and coaching.

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Find out more at <http://www.tlsasalestraining.com>

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