

TIM HOWARD SIGNS WITH PETA TO SAVE ANIMALS FROM BEING KILLED FOR THEIR FUR

Tuesday 6 May, 2014

Everton Goalkeeper Sports Nothing but Tattoos in New 'Ink, Not Mink' Campaign

Liverpool – Everton and Team USA goalkeeper Tim Howard knows what it's like to endure serious pain, having played through a dislocated finger and two broken bones in his back. But he also knows that that's nothing compared to what animals experience at the hands of the fur industry. That's why he was eager to team up with PETA for a brand-new ad campaign that shows off his amply tattooed (and amply muscled) torso alongside the words "Ink, Not Mink. Be Comfortable in Your Own Skin – Let Animals Keep Theirs". The new ad, available here, was shot by top celebrity photographer Trevor Leighton.

"Protecting animals is very important to me, and I think speaking out against fur is an amazing cause", Howard said when he sat down for an exclusive video interview with PETA, available here. "When I see someone wearing fur, I just want to sit them down in front of one of PETA's videos and show them just how badly animals suffer for this supposed fabric that no one needs."

Every year, millions of animals – including foxes, rabbits, raccoons, minks and even dogs and cats – are beaten, gassed, electrocuted and even skinned alive for their fur. Howard and PETA want everyone to know that for every coat, collar or cuff made of fur, animals suffered immensely – and that stylish, fur-free options are widely available from high-profile designers such as Ralph Lauren, Stella McCartney, Tommy Hilfiger, Calvin Klein and Vivienne Westwood.

Howard's work on and off the field has netted him a slew of distinctions, including MLS Humanitarian of the Year, US Soccer Athlete of the Year, a spot on the IFFHS World's Best Goalkeeper top 10 list and, in 2013, CONCACAF Goalkeeper of the Year. He joins a growing list of top athletes – including rugby player Danny Cipriani, strongman competitor Patrik Baboumian, cricketer Jade Dernbach, squash champion James Willstrop, basketball star Metta World Peace, boxer "Sugar" Shane Mosley and ultra-endurance athlete Rich Roll – who have teamed up with PETA or its affiliates to encourage kindness to animals.

For more information or to view the ad, please visit PETA.org.uk.

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E. BenW@peta.org.uk

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