

Tim Breene appointed as Strategic Advisor to the Board of PCB

Wednesday 8 September, 2021

PCB Partners, the global M&A advisory firm serving digital and consulting businesses, appoints the founder and first CEO of Accenture Interactive, Tim Breene, as Strategic Advisor to the Board.

Following his recent retirement as CEO of World Relief, Tim Breene, the Founder and first CEO of Accenture Interactive, has been formally appointed by PCB Partners as Senior Advisor to support the leadership team with its global expansion plans. Tim's previous leadership positions included Accenture's Chief Strategy and Corporate Development Officer and Group Chief Executive of Business Consulting. Tim has also held Board and Advisory Board positions with a variety of start-up companies and in private equity, as well as being a Partner with McKinsey.

Ben Doltis, Co-Founder of PCB Partners commented: "Tim's achievements at Accenture and thereafter have transformed the global technology and consulting industry. I'm delighted to have Tim's deep leadership experience, industry knowledge and relationships supporting PCB's senior leadership team and our global clients."

Tim is based in Boston and will work closely with Ramone Param, PCB Partners' recently appointed Managing Director for North America. PCB Partners' business is seeing growing new opportunities in the region and has strengthened its presence and leadership on the ground to better serve its regional clients. PCB's presence in the US supports the firm's global team headquartered in London with additional presence in Mumbai, Shanghai, Sydney and Tel Aviv.

Tim commented: "PCB Partners is creating something truly differentiated in the industry. I'm very excited to be supporting the leadership team as we take PCB to the next stage in its global development."

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About PCB Partners (www.pcbpartners.co.uk)

PCB Partners provides buy-side and sell-side services, with a focus on disruptive technologies, digital transformation, management consulting and creative marketing services businesses.

Ben Doltis founded PCB Partners with one-time LDC Managing Director, Tim Farazmand in 2018. The leadership have built a world class team of some 20 people, from diverse backgrounds. In order to achieve their objectives, it was important for PCB to hire outside of traditional M&A staff and attract entrepreneurs who had first-hand experience of buying and selling their own companies.

In addition to Tim, these have included Ramone Param (ex-PwC and Equiteq North America), Brett Newland (ex-Accenture Security COO), Peter Jacobs (former PwC senior partner), Mark Casement (PwC), and advisor Andrew Bloch (Founder of Frank PR) in the UK; Animesh Parihar (ex-Head of Global Delivery at Finastra) in India, Sunnie De Grow in Shanghai (PwC Corporate Development) Matthew

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Melhuish (Founder of BMF and former Enero CEO) in Australia and advisor Erez Benovich in Israel. The firm have also invested in a dedicated research team with strong relationships with academia and industry associations.

In a short space of time PCB Partners has created a new kind of M&A Advisory Firm recognized by major corporates and private equity investors in the technology and consulting space.

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