# Tillo launches a new gifting platform, Elovo

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Tillo, the rewards, incentives and gift card platform, which powers thousands of the world's most popular retailers and hundreds of partners across the globe, announce the launch of Elovo, a digital and physical gifting platform. Elovo is also available to existing Tillo customers within the core Tillo platform.

From well known high street names to artisan brands, Elovo boasts a range of gifts such as coffee, flowers and wine with options to suit all budgets and tastes. From one recipient to thousands, these gifts can be delivered at scale directly to people's homes, anywhere in the UK and sign up is free. Crucially the sender does not need to know the postal address of the person they want to send the gift to, it is up to the recipient to provide this information when they receive the instructions to claim their gift via email.

According to a recent YouGov survey, a total of 70% of 1,684 people polled predicted that workers would 'never return to offices at the same rate,' with the majority of workers saying that they would prefer to work from home either full-time or at least some of the time. Therefore the traditional ways for employers to reward, incentivise and celebrate key milestones, are not always possible. Elovo gives employers an easy way to show gratitude to their employees, no matter where they are.

Alex Preece, Elovo CEO, comments: "We are delighted to be launching Elovo into the market. As employees continue to work from home and many employers adapt to a hybrid working model, the traditional ways for employers to say well done, thank you or even farewell are no longer possible. We're confident that Elovo offers the perfect solution for businesses of all sizes to reward, recognise and incentivise their staff wherever they are in the UK."

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About Elovo

Elovo is a gifting platform on a mission to turn corporate gifting into corporate 'lifting.' Employers can use Elovo to send a wide range of digital and physical gifts directly to their employees' homes from anywhere in the UK. Elovo makes gifting a pleasure for everyone involved, raising spirits and elevating company culture: turning 'gifting' into 'lifting.' Powered by the team at Tillo, Elovo is free to sign up and we don't charge a monthly fee.

About Tillo

Delivering more ways to show appreciation, Tillo is the rewards, incentives and gifting management platform. Tillo connects the world's most popular retailers to partners and businesses looking for exciting new ways to reach employees, customers and new global audiences. Tillo unlocks a world of new opportunity through one market leading, award-winning API platform with unrivalled user-experience, making the process seamless. Tillo has achieved 100% growth year on year with millions of transactions processed and works with over 1000 retailers worldwide in 16 currencies across 29 markets.

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