TikTok’s Favourite Cleaning Gadget Gets A Spring Clean Makeover

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New Rechargeable SonicScrubber launched in the UK

SonicScrubber, the viral social media cleaning gadget, has had an upgrade, just in time for spring-cleaning season.

Fans of the electric scrubber include top #CleanTok influencers Mrs Hinch, Stacey Solomon and Anna Louisa, who have all regularly featured the tool in posts to their loyal followers.

Launched in 2007, the original SonicScrubber has gained thousands of positive online reviews, with devotees praising its ability to clean mucky nooks and crannies around the home. It's regularly featured on Amazon bestseller lists ever since.

New versions of SonicScrubber have recently been launched for cleaning cars, bikes, shoes and stubborn stains from dishes. Now the original SonicScrubber household cleaning tool has had its first major makeover in over fifteen years.

What's New?

The big news is that the new SonicScrubber is **rechargeable**, so no more batteries required. It comes with 4 swappable brush heads, for different cleaning tasks, which rapidly oscillate to lift stubborn dirt and grime.

The SonicScrubber Rechargeable System is also lighter and quieter than older models, with a premium matt-blue finish and an improved rubber hand-grip, making it easier to change the brush-heads with wet hands.

Let’s take a look at some of the key features:

- USB rechargeable
- Up to 3 hours use between charges
- New lighter and easier to grip design
- Comes with 4 interchangeable brush heads for different tasks-
    - Medium, Large, Cone Brush for corners and Soft Brush for delicate surfaces
- Premium matt finish- easier to change brush heads with wet hands
- Quieter motor
- Improved power switch- easier to operate with wet hands
- IPX7 Water resistance certification
- 3 year guarantee

As with all official SonicScrubber products the brush heads can be removed and cleaned in the dishwasher after use, and replacement heads and accessories are available too

Where is it available?

Media:









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SonicScrubber :: Sonic Scrubber :: Mrs Hinch :: Gadgets :: Cleaning :: Electric Scrubbing Brush ::

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The new SonicScrubber Rechargeable System is available now at Amazon UK and from the official SonicScrubber store at SonicScrubber.com

What makes SonicScrubber special?

Over the years the popularity of SonicScrubber has resulted in several copycat products. But none have been around as long or proved as popular.

Official SonicScrubber products have a unique oscillating motion. They come with longer lasting brushes and replacement heads are available too, so when the bristles do wear down, you don't have to throw the whole tool away.

The new rechargeable SonicScrubber carries the British UKCA mark, as well as conforming to European CE standards and has IPX7 certified water resistance.

It's no wonder the tool has built up such a loyal fan base and the new rechargeable version should mean it remains the nation's favourite electric scrubber for years to come.

— ENDS —

Notes to Editors:

Press enquiries should be directed to andrew.warner@huni.co.uk.

Images are for media use only. Further images are available on request.

The SonicScrubber™ range is sold through leading retailers including Amazon and eBay. It can also be purchased directly from the brand store at SonicScrubber.com.

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