Thoughtonomy Continues Global Growth - Intelligent Automation Leader Recruits New Partners

Thursday 1 February, 2018

UNDER EMBARGO UNTIL 00.01 GMT 2 February 2018

Thoughtonomy Recruits New Partners to Drive Continued Global Growth

International Focus for fast growth Intelligent Automation Leader

London 2 February 2018: Thoughtonomy, the Intelligent Automation company, is launching a new Partner Program and plans to recruit a significant number of new partners to support the continued expansion of the business, both in the UK and internationally.

Thoughtonomy's strategic growth plan is focused on increasing its channel business from around 45% of current transactions to over 90% within the next 12 months. "As a hyper-growth company leading in an innovative market, we are keen to partner with other like-minded organizations, particularly in the United States where the benefits of Intelligent Automation provide opportunities", said Terry Walby, CEO & Founder Thoughtonomy. The extent of these opportunities is confirmed by analyst firms such as Forrester, which has predicted: "The RPA market will reach $2.9 billion by 2021; while large, it is only a subset of the $48.5 billion broader AI spend addressable by Thoughtonomy."

This news comes after a period of impressive growth; UK based Thoughtonomy has consistently reported Year on Year growth over 300%, with growth of 316% reported in 2017. Last year the company expanded internationally with offices in New York and Austin and earlier this month announced the launch of an R&D hub in Manchester, UK.

"For us to achieve our growth targets we need the right channel partners to help us scale across the globe. Our continued expansion in North America is of immediate priority, but we are firmly committed to operating in an international marketplace", stated Thoughtonomy CCO, Dean Chapman.

Network of Partners

Thoughtonomy has a network of strategic partners which helps it ensure local representation and skilled resources in over 150 countries worldwide. Current partners include Microsoft, Atos, Ultima, and Unite BT.

"We started working with Thoughtonomy on an internal project which doubled the growth potential of our managed services businesses." explained Scott Dodds, CEO of Ultima Business Solutions. "We were so impressed that we have begun piloting Thoughtonomy's Intelligent Automation technology among our client base".

Unite BT is currently working with Thoughtonomy in Turkey. "We currently have over 200 RPA processes running on this environment over twenty-one enterprises across Turkey. All of those processes have generated a positive ROI within the first month of going online", commented Malkoc Sualp – CEO, Unite BT.

A new Partner Portal will also be introduced, which highlights Thoughtonomy's commitment to its partner community. The Partner Portal is designed to enable partners by providing valuable technical and marketing resources and share best practice.

For further information about the Thoughtonomy Partner Programme please contact Dean Chapman at partnerdesk@thoughtonomy.com.

About Thoughtonomy

Thoughtonomy was founded in the UK in 2013 and now works with over 150 clients in 27 countries and has offices in London and Manchester in the UK, New York and Austin in the US.

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Thoughtonomy's technology combines the principles of Cloud Computing, Software Robotics and Artificial Intelligence to provide a platform for the digitization and automation of office work. Once taught, Virtual Workers simulate the actions of a human worker – using and interacting with business applications without any changes to those applications. The Workers use information to make the same decisions as a person would, and after being taught a process, can execute it without error, 24 hours a day and at machine speed. And as they do, they learn, and use that learning to continually improve and optimize their work.

For further information on Thoughtonomy please see http://thoughtonomy.com/

Notes to editors

[1] https://www.forrester.com/report/The+RPA+Market+Will+Reach+29+Billion+By+2021/-/E-RES137229

For further information contact: Caroline Randle,

Mobile: 07796 140461. Email: carolinerandle@btinternet.com

Company Contact:

Thoughtonomy

T. 07796 140461
E. carolinerandle@btinternet.com
W. https://thoughtonomy.com/

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