

This MacBook and Laptop Reuse Initiative from SocialBox.Biz Helps Companies Increase Social Impact

Friday 23 May, 2025

LONDON, UNITED KINGDOM, MAY 23, 2025 - This spring, [SocialBox.Biz](https://www.socialbox.biz/) is encouraging enterprises across the United Kingdom to join in its MacBook and laptop reuse initiative. Over the past decade, SocialBox.Biz has helped the vulnerable, including homeless individuals, refugees, and elderly people receive old but functional MacBooks and laptops that would otherwise be thrown away or recycled by enterprises.

The beneficiaries of the program have shared touching stories of resilience. One, a modern-day slavery victim, used a donated MacBook Air to launch his DJ career.

According to the SocialBox.Biz team, "Every old MacBook sitting in a corporate storage room is an opportunity to change a life and protect the planet. Our Spring Clean campaign makes it easy for companies to declutter, meet social impact targets, and create a lasting social impact. We're calling on London businesses to act now."

By prioritising reuse over corporate recycling of old macbooks and other computers and IT hardware, SocialBox.Biz helps companies reduce Scope 3 emissions and waste. Donating also boosts community engagement and can positively impact share prices. SocialBox.Biz ensures secure data wiping and offers flexible donation options from parcel labels for small collections to UK-wide pickups for larger ones.

Since its founding, SocialBox.Biz has partnered with major companies and organizations achieving milestones such as its 1000th laptop handover in 2020. Now, the organization is scaling its efforts to meet ambitious goals by 2030, aiming to provide essential access to computers and promote sustainability.

SocialBox.Biz recently hosted events to encourage donations for Earth Day 2025. Learn more now by visiting <https://www.socialbox.biz/>

ABOUT SOCIALBOX.BIZ

SocialBox.Biz boosts corporate impact in London and across the United Kingdom by accepting Apple iPhones, iPads, and MacBooks for its digital inclusion tech reuse initiative.

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