

## This Earth Day - We've got a lot to shout about, from orangutan births in the wild and 770 animal releases to an 88% reduction in illegal activity and the protection of over 300,000 Hectares of forest

Wednesday 17 April, 2024

### International Animal Rescue (IAR) Launches its IARconserves Programme Impact Report

Ahead of World Earth Day (22<sup>nd</sup> April), we wanted to share the data from IAR's holistic conservation programme, IARconserves, with you. The statistics in the report speak for themselves and show the real and lasting benefit to nature, communities and the environment.

*We've witnessed:*

- Budi, an orangutan that captured the hearts of social media followers, was rescued from a chicken coop and, after eight long years of rehabilitation, was returned to the wild.
- The Incredible Power of Mama, The first-ever 96-strong female firefighting team in Borneo.
- Empowering communities in the heart of Borneo, communities living on the forest edge
- Rescue and release, with more than 770 animals released across Indonesia, 565 animal species protected in the Batutegi forest
- Conservation and habitat: Over 300,000 hectares of forest are protected through the IARconserves programme.
- Through the protection of deep peat swamp forest habitats, 70m tonnes CO2e of greenhouse gas emissions have been prevented.

Talking about the Impact Report, Gavin Bruce, CEO of International Animal Rescue and its IARconserves

Programme, said, *"As we reflect on the impact of our conservation efforts, it's evident that our holistic approach is making a substantial difference. International Animal Rescue is achieving tangible and sustainable results through dedicated collaboration with communities and rigorous implementation of tailored initiatives. Let us continue to amplify our impact and forge a brighter future for people, wildlife, and the environment."*

Dr Karmele Llano Sanchez, Programme Director of YIARI, IAR's implementation partner for IARconserves

in Indonesia, added: *"The journey of The Power of Mama exemplifies the transformative power of grassroots initiatives and collective action in wildlife conservation. These remarkable women are safeguarding forests, challenging gender norms, inspiring change, and building resilient communities. Their dedication is a testament to local engagement's crucial role in achieving lasting conservation outcomes."*

You can download a full copy of the impact report here: <https://bit.ly/IARImpactReport2024>

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