# ‘Think and Grow Rich’ State Syrac Inspirations at Personal Development Seminar

**Monday 5 December, 2016**

Following a successful launch earlier this year, sales and marketing agency, Syrac Inspirations hosted a seminar on personal development and achieving success on Monday, 28th November. The seminar was intended for employees, suppliers and contractors but was also open to other businesses who are based in same commercial office space.

About Syrac Inspirations: http://www.syracinspirations.com/

The seminar inspired by Napoleon Hill’s 13 principles of the “Philosophy of Achievement”, first focused on visualising your goals. Managing Director, Rachel Robinson encouraged the idea of setting personal goals, stating that goals “like a compass, keep us headed in the right direction.”

Much of the focus of the seminar was given to Hill’s suggestion that while you are visualising your success and positive outcomes you must also see yourself complete that task. Ms Robinson ended her talk with the idea of serendipity, “once you begin to visualise your goals clearly, the law of attraction begins to take place, and certain people and resources will be drawn to you.” Research suggests that visualising a personal objective can increase the chances of a successful outcome by 94%.

The second half of the 90-minute seminar, emphasised the importance of taking the next step past visualisation. The managing director of Syrac Inspirations said, “continuing to work towards personal goals is just a necessary as the first stage, many plans end up breaking away from their route because people stay in the ‘dreaming’ stage.” Once the motivation has been created through visualisation that initial momentum needs to continue. One tip given was to make the vision tangible, for example on a board, in a diary or as a picture, so there is something to mark progress against.

The agency which utilises face-to-face marketing to engage consumers used similar techniques within the company to promote employees’ professional growth with visualisation demonstrations and peer discussions throughout the event. Syrac Inspirations goals were mentioned during the seminar. Like the book the seminar was based on, Syrac Inspirations believes their personal development coaching can be applied to many other aspects of life and have committed to offering training and coaching to all staff, suppliers and contractors in the future.

Syrac Inspirations plans to offer more workshops and seminars over 2017, along with a weeklong professional development event next November.

*For more information of Syrac Inspirations, please visit* http://www.syracinspirations.com/

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