

## Theatre-goers website, theatrebreaks.co.uk discover UK's favourite shows

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Media:

### Les Miserables is the best show that you have ever seen

*Les Misérables* is officially the best show ever, according to over 3100 UK theatregoers surveyed in 2014 by [Theatrebreaks.co.uk](http://theatrebreaks.co.uk)

Respondents from all over the UK took part in a survey to find out what shows people have most enjoyed and what shows people think they would enjoy seeing next.

Long runners *Les Misérables*, Disney's *The Lion King* and *The Phantom of the Opera* top the pile of best shows ever, but it is Broadway all the way for shows that UK theatregoers would like to see next, with *Wicked*, *The Lion King* and *Jersey Boys* flying the star-spangled banner.

Accounting for approximately a third of all London theatre tickets sold, this group of theatregoers from the UK's regions are hugely important for London's West End and these figures show how important long-running shows are for the industry. This goes against recent industry fears of a static West End being bad for business.

*"There are no real surprises in the top 10, but the list taken as a whole underlines the desire to see theatre in the UK with a massive 245 different shows being cited amongst the nations favourites."* Says Simon Harding of [theatrebreaks.co.uk](http://theatrebreaks.co.uk) *"This is especially encouraging when respondents, whilst all having been to the theatre, are not necessarily regular theatregoers."*

*"That being said, throughout the responses, regional theatrical productions are woefully under-represented as is our nation's favourite son: William Shakespeare. But with the appearance of Queen epic *We Will Rock You* and *Mamma Mia!* based on the hits of ABBA it is clear people are voting with their hearts and I firmly believe that theatre connects with our hearts before it connects with our minds – and none more so than for the lady who cited her daughter's first ballet show as her favourite show ever!"*

3209 respondents answered questions on their theatre going habits including: What was the best show they have ever seen? What show would they like to see next? Who do they go to the theatre with?

Musicals swept the board with *War Horse* the only play making it into the top 10 of shows we would most like to see.

Also the gender divide was markedly demonstrated with female family members 6 times more likely to be treated to a theatre visit than their male counterparts (not including partners)

More information and data can be found at <http://www.theatrebreaks.co.uk/top-uk-shows-seen-see/>

St Albans Travel, owners of [Theatrebreaks.co.uk](http://theatrebreaks.co.uk) have been promoting London's Theatreland for over 30 years.

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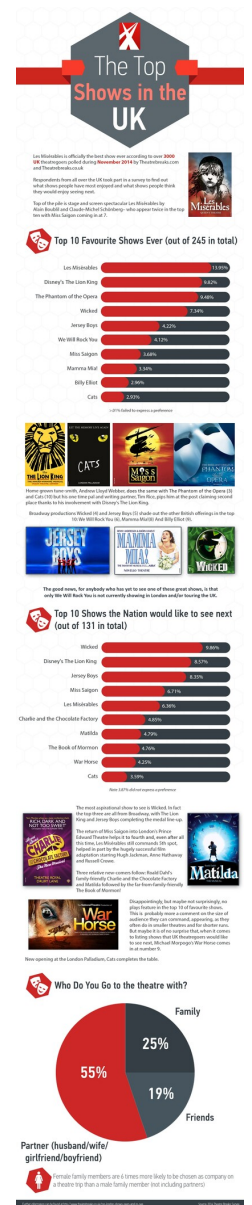
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