The Ultimate Success Guide for First Time Entrepreneurs by Atlas Outsourcing

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Atlas Outsourcing foster entrepreneurship, and to help aide new entrepreneurs on the path to success, the direct marketing firm has unveiled this guide outlining some valuable tips.

About Atlas Outsourcing Ltd.: http://www.atlasoutsourcingltd.com/about-us/

Atlas Outsourcing believes that it is essential for startups and small businesses to shorten the learning curve for first-time entrepreneurs as much as possible, and believe this can be achieved through teaching entrepreneurial skills and instilling a successful mindset from a young age.

The firm believes that it is important for first time entrepreneurs to set themselves up for the best start possible by gaining advice from successful entrepreneurs. Their aim is to help budding entrepreneurs get past the early hurdles a little more quickly – avoiding some of the common pitfalls along the way. Here, the firm discusses 3 main tips that they believe will do just this:

Ask a lot of questions

Atlas Outsourcing believes that many young entrepreneurs are guilty of assuming things without asking an experienced head for advice or guidance. Sometimes they can be scared and think that their questions might be stupid, or might highlight their youthful nature. The firm believes that in reality, speaking up and asking questions will save both money and time, resulting in a faster progression – and shows an individual's interest to investors, potential customers and business partners.

Get a co-founder or mentor

The expression 'two heads are better than one' can also be true in entrepreneurial environments, where a partner may fill in those areas where the other lacks knowledge, expertise, skills and connections. Atlas Outsourcing states that it's not always easy finding the right partner or mentor, but argues that it pays dividends to put in the effort to locate one as they can provide a platform of support along entrepreneurial journeys.

Don't forget to have fun

Atlas Outsourcing believe that many entrepreneurs get so engrossed in their business that they often forget to enjoy the ride their on. Of course it can be pretty demanding and intense, but the firm argues that occasional self-reflection will go a long way, and could even help acknowledge another perspective or course of direction for the business.

Atlas Outsourcing is an outsourced sales and marketing firm based in Nottingham. The firm specialises in a unique form of marketing, which allows them to develop personalised campaigns on behalf of their clients' brands. By taking these campaigns directly to consumers via face-to-face marketing techniques the firm is able to encourage long-lasting and personal business relationships between brand and consumer. In turn, this leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

From the classroom to the field, Atlas Outsourcing's representatives undergo an unrivalled, interactive and high-touch training program which gives their contractors the skills they need to succeed at engaging customers. The firm supports budding entrepreneurs through their business development opportunity, and offer workshops and seminars on how to set and achieve targets productively.

Find out more about Atlas Outsourcing by following @AtlasOutsourcin on Twitter, or by liking them on Facebook.

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