

The Traditional Free Range Egg Company Cracks Middle Eastern Market

Thursday 20 October, 2016

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Somerset-based free range egg producer and supplier, The Traditional Free Range Egg Company, is now exporting its free range hens eggs to the Middle East. Following a huge haul of recent awards, from the likes of Great Taste, Compassion in World Farming and Taste of the West, owners, Dan and Briony Wood, are shipping their free range eggs to Bahrain, Qatar, Saudi Arabia and Oman, as well as Abu Dhabi and Dubai in the United Arab Emirates.

In a year that has seen the producer play a leading role in helping to ensure a sustainable future for likeminded family-run farms across the UK, this export deal is providing a real boost for those farmers still using the time-honoured flat deck system. Clearly illustrating the global appeal of British free range eggs produced by traditional methods, The Traditional Free Range Egg Company's expansion into the Middle East gives further backing for its calls to support small independent farmers, before their skills and expertise are lost forever.

Dan Wood, managing director of The Traditional Free Range Egg Company, explains: "It always gives us great pleasure to have the exceptional quality of our free range eggs recognised, especially when it's from such a discerning overseas market, which is renowned for its impeccable standards when importing food and drink. Exporting our hens eggs to the Middle East is an incredibly exciting development for everyone at The Traditional Free Range Egg Company, not least for our family of free range egg producers, who are all committed to using traditional farming methods to produce their free range eggs. Our new relationships in the Middle East gives us yet another opportunity to educate consumers on the difference between traditional flat deck free range egg farming and other more modernised methods, this time on an international stage!"

The Traditional Free Range Egg Company's free range eggs are available from selected stores in Bahrain, Qatar, Saudi Arabia, Oman and the United Arab Emirates, as well as from independent retailers across the UK, including delis, farm shops, butchers and grocery stores.

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