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### The 'tooth' about dental care for cats

#### Monday 17 February, 2020

Cat Chat are always up for a celebration; not only are they reveling in marking two decades of providing unique listings of unwanted, stray and abandoned cats for shelters throughout the UK and Ireland, they're also enjoying Pet Dental Health Month. Held every February, it aims to raise awareness of the importance of oral hygiene in keeping cat's teeth and gums strong and healthy.

Just like us, cats (and other pets) need regular dental care to prevent decay and disease. In some cases, this can be achieved by introducing foods or treats which have been specifically designed to clean your cat's teeth, however, the 'gold standard' is brushing your cat's teeth. Cats commonly suffer from gingivitis and periodontitis which can cause pain and discomfort but they are extremely good at hiding health problems and this is especially true of dental disease.

#### A clean bill of health

Some believe that only older cats suffer from dental disease, whereas problems with teeth and gums can equally be found in young cats as well. It's worth highlighting that rescue centres exist to help keep animals healthy as well as finding forever homes for them. In most cases, the services of a vet are used to perform thorough health and dental checks and any necessary treatment. This means that your rescue cat comes to you with a clean bill of health.

#### 20th Anniversary

Cat Chat works closely with around 1300 rescue centres in the UK and Ireland to facilitate the adoption of homeless cats and kittens. Their website offers information on available cats by region as well as providing the most comprehensive online database of cat rescue & adoption centres.

The charity is marking this important anniversary with its <u>'Twenty for 2020'</u> campaign which aims to find homes for the 20 most overlooked rescue cats including 'senior kittizens', nervous moggies, black cats and felines with special needs. Throughout the year the they will be identifying those cats who have been in rescue care for the longest time and through nationwide publicity and social sharing, aim to reach these cats their perfect homes.

Celebrity <u>supporters</u> of the campaign include Deborah Meaden, Sir David Jason, Angela Rippon, Suzi Perry, Rupert Fawcett, Ian Anderson and more.

Deborah Meaden says of the campaign "

"I am proud to be supporting Cat Chat and their splendid 'Twenty for 2020', campaign. Throughout the year we will be highlighting the 20 most overlooked cats in UK rescue, helping them out of shelters and into homes.

Some of these cats have been in rescue care for several years. Seemingly invisible to adopters, due to their colour, age, health, nervousness or behaviour quirks. Often they are just craving someone who truly understands them and can transform their life. If you have space for a new feline friend, please take look at these most deserving cats."

#### Media:







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