The Stoke on Trent based Tinnitus and Hyperacusis Network show their support for the British Tinnitus Association

Thursday 31 October, 2019

31 October 2019 – The newly formed Tinnitus and Hyperacusis Network, based in Stoke on Trent, have pledged their support of the British Tinnitus Association (BTA) by becoming a Corporate Member of the charity, helping to raise awareness of tinnitus and to support the BTA's services helping those affected by the condition.

The BTA is the only national UK charity solely dedicated to those with tinnitus - a term that describes the sensation of hearing a noise in the absence of an external sound. For the last 40 years the charity has supported the one in eight people in the UK who experience tinnitus and in particular the 10% of those with tinnitus who find it severely affects their quality of life.

Aimee Cooke, Tinnitus and Hyperacusis Specialist and Programme Manager commented: "The Tinnitus and Hyperacusis Network is proud to become a Corporate Member of the BTA. The BTA has, for years, provided a useful and helpful service for patients and healthcare providers. As a first point of contact for information on tinnitus and hyperacusis their input has been invaluable. Their constant need to identify further research requirements and their commitment to find new answers and treatment allows the knowledge of tinnitus and hyperacusis to grow.'"

Aimee adds: "The Tinnitus & Hyperacusis Network was established as we perceived there to be a need for a rapid access tinnitus service, using modern and evidence-based techniques for diagnosis and therapy. Our aim is to support and care for people with troublesome tinnitus and hyperacusis in a person-centred service, helping them navigate a pathway towards restored quality of life.

Our new approach is to deliver tinnitus and hyperacusis care in an integrated multidisciplinary network, including Ear, Nose and Throat consultants and clinical psychologists where required."

Helen Goldsby-West, Head of Major Giving for the British Tinnitus Association, said: "Last year, the BTA supported over a million people. To do this, we are reliant upon the generous donations of our fundraisers and supporters, and contributions from Corporate Members like the Tinnitus and Hyperacusis Network. We receive no direct government support and need to raise over £945,000 this year to continue our much needed work. The Corporate Membership scheme is a great way for organisations to demonstrate their commitment to our work and the wider tinnitus community. We are extremely grateful to Aimee and all the members of the Tinnitus and Hyperacusis Network for their backing in our work."

The British Tinnitus Association website is www.tinnitus.org.uk. The Tinnitus and Hyperacusis Network accept self-referrals as well as medical referrals. They offer appointments throughout the Midlands, Cheshire and Mid Wales. They can be contacted on 0800 028 8411 or enquiries@TTHN.co.uk

Ends

Editors Notes

- The BTA is an independent charity which supports over 1 million people per year who experience tinnitus and advises medical professionals from across the world. It is the primary source of support and information for people with tinnitus in the UK.
- The BTA needs to raise £975,000 each year to continue their UK wide support. Donations can be made via
- **Not">www.tinnitus.org.uk/donate**
- Not">... an illness or disease, tinnitus is a term that describes the sensation of hearing a noise in the absence of an external sound. The noise can have virtually any quality. Ringing, whistling, and buzzing are common, but more complex sounds may also be reported.

For more information and interview opportunities

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