

# The Spirit Cupboard Launches Mobile App That Makes Buying Spirits Simple!

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The Spirit Cupboard: available on the Apple App Store and the Google Play Store

Manchester - 27 February 2023

The long-awaited app – The Spirit Cupboard – is a seamless, intuitive and effective mobile application that brings together a community of like-minded individuals to discover, share and shop all things spirits.

Share, rate, review and compare alcoholic spirits and purchase them with The Spirit Cupboard app, in one convenient location. Now available for both IOS and Android devices.

#### **ABOUT THE SPIRIT CUPBOARD**

This UK-based company aims to "refill your cupboard, one spirit at a time". This community- based mobile app immerses its users in all things spirits, from ingredients to origins. Totally free to use, this app gives access to an extensive database of gin, vodka, whiskey and rum, readily available at anyone's fingertips. It's a modern marketplace that empowers all members to purchase their favourite spirits from the comfort of home, or while on the go.

### **BENEFITS OF THE APP**

With over 10,000 spirits to choose from, The Spirit Cupboard offers in-app purchasing of every spirit through a user-friendly filtered search engine. It's now easy to select, locate and purchase liquor, quicker. This is what the alcohol marketplace has been missing. The app's consumer-focused application is a multi-faceted tool that allows users to rate and review spirits, along with a simplified fulfilment process that utilises a portfolio of trusted online retailers and specialised suppliers. The app personalises the user experience based on preferences, while the intuitive rating system makes reviewing easier than ever before.

### QUOTE FROM THE FOUNDERS

"The Spirit Cupboard allows you to collect your favourite spirits on a virtual shelf. The app offers a community of alcohol enthusiasts a bottle-full of knowledge with a simple way to purchase. The best part? It's completely free to use. All that remains for us to say... Which spirit has your name on it?"

Visit <a href="www.spiritcupboard.co.uk">www.spiritcupboard.co.uk</a> for more information about The Spirit Cupboard app, including videos and screenshots of the app in action. The Spirit Cupboard mobile app was developed by Fortnight, a web and mobile application company with offices in Manchester, London and Vienna.

### **CONTACT INFORMATION**

If you're looking for further information on The Spirit Cupboard, or you would like to schedule a meeting, please contact:

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Feel free to leave The Spirit Cupboard a review on the Apple App Store and Google Play Store.

To download the app -\_

Apple App Store - Download The Spirit Cupboard on IOS

Google Play Store - Download The Spirit Cupboard on Android

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