

## The Solution is Handleguard™

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PRESS RELEASE

For Immediate Release

#### The Solution is Handleguard™

Shield your hands from germs on handles by wrapping in a durable, hygienic and eco-friendly Handleguard™.

November 2020

Handleguard are proud to announce the release of their latest public **safety solution**; the all new, easy to use, eco-friendly and reusable Handleguard<sup>™</sup>. Created in response to the ongoing **health crisis**, Handleguard have created this hygienic solution for minimising person-to-person contact whilst using shopping trolleys, baskets, or any handle touched by many hands.

Handleguard is the number one product for minimising the risk of infection via handling, whilst shopping for necessities. It is portable, flexible and easy to use and reduces the anxiety associated with your regular food shop. With flexible neoprene material, it is easily pocketable so you can leave home with the comfort of knowing you're doing everything you can to reduce exposure to **Coronavirus**, Flu and other seasonal viruses.

According to a study by the University of Arizona in 2012, trolley surfaces had exponentially more bacteria compared with measurements taken in over 100 public toilet facilities, including toilet seats and flush handles and for a trolley or basket handle to be sanitised correctly, 10 minutes needs to pass before it can be safely handled again. Handleguard wraps neatly around the handle with Velcro strips to secure it, so you never need touch the handle itself.

Simply fold Handleguard in on itself after use and it is ready to go again and again, or pop it straight in the washing machine with your reusable mask when you arrive home, for that extra **peace of mind**. Handleguard can be used on almost any handle to avoid skin contact with possible germs left by others and is the environmentally friendly option too. A better alternative to the use of disposable sanitising wipes or disposable gloves, which end up as excess waste. Handleguard is THE quality, safe and **eco-friendly** option, available in two sizes and two colours that can be used over and over again.

Both Handleguard sizes small (15x5cm) or large (45x13cm) are available NOW online at <a href="https://www.handleguard.co">www.handleguard.co</a> and are priced at £6.99, £9.99 or for a pack of both for only £14.99 with FREE UK delivery and worry free returns.

#### **ENDS**

For further information please contact Bryony Boxer by email at <a href="mailto:handleguard@gmail.com">handleguard@gmail.com</a> or follow link <a href="mailto:here">here</a> for high resolution images.

Media:

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#### View Online

#### **Additional Assets:**

https://www.youtube.com/channel/UCi3Hq1S2fYiawMjzVdp6OTA https://www.dropbox.com/sh/28tst6xw0pa7wvt/AADDIVxHmkzh6VdXP-QDDyy5a?dl=0 PDF of Press Release

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