The Social Innovation and Global Ethics Forum (SIGEF 2014) Announces its Call for Projects

Tuesday 16 September, 2014

SIGEF 2014, organized by Horyou, the Social Network for Social Good, invites Social Entrepreneurs from all over the world to participate and showcase their innovative projects.

New York, NY, September 16, 2014 – Horyou, the Social Network for Social Good announces SIGEF 2014's *Call for Projects* and invites social entrepreneurs from all over the world to showcase their innovative projects at the International Conference Centre of Geneva (CICG) from October 22nd – 24th.

"*Call for Projects* is an important component of SIGEF 2014 since it will show a variety of socially innovative developments that are in the process of making a difference at a local, national, and global level," states Founder and CEO, Yonathan Parienti.

Applications can be submitted via the SIGEF 2014 website: www.sigef2014.com. The projects chosen to participate at SIGEF 2014 will be announced online on a weekly basis. October 10th will be the final deadline for submissions. Two awards will be granted to the most socially innovative projects:

- **Prix du Public** will be chosen by SIGEF 2014 attendees and participants. The selected project will receive CHF 8000 (approximately USD 8,500).
- **Coup d'Coeur** will be chosen by the SIGEF 2014 organizing team. The selected project will receive CHF 2500 (approximately USD 2,700).

Yonathan Parienti expresses, "We acknowledge the efforts and creativity of social innovators that are moving forward with their ideas, visions, and actions. We have confidence that these initiatives can and will benefit citizens and society in many positive ways. At the same time, SIGEF 2014 is free for everyone to attend. We welcome Organizations (NGOs, Foundations, and Associations), students, researchers, CSR companies, and the general public to actively interact and participate."

During the coming weeks, SIGEF 2014 will be announcing the event's agenda as well as the final lineup of international speakers which will include:

Richard Stallman - Founder of Free Software Foundation

Reza Deghati - Photojournalist and Founder of Aina ONG

Gaby Castellanos - CEO, Socialphilia and Social Media Strategist

Kate Ahern - VP for Social Innovation, The Case Foundation

Mishal Hamed Kanoo – Deputy Chairman of the Kanoo Group

Ray Lema - Musician, Composer, and Founder of the l'Université des Musiques Africaines (UMA)

For a more complete listing of SIGEF2014 speakers: www.sigef2014.com

About SIGEF 2014:

The Social Innovation and Global Ethics Forum, SIGEF 2014, gathers a diverse and universal audience of international Organizations (NGOs, Foundations and Associations) and Personalities that promote and

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support social good, solidarity, constructive technologies and ethics in all disciplines and fields. SIGEF 2014 is designed as an ideal platform for all participants to rethink the future, identify the challenges of the modern world, provide answers and draw new routes for truly sustainable development. It is an open invitation for reflection, dialogue, and action.

About Horyou:

Horyou is the Social Network for Social Good where members, organizations and personalities support and promote solidarity through actions, while advocating a humanistic approach to technology. Horyou provides resourceful functionalities to promote new ways of interacting with one another. At Horyou, social networking facilitates the process from ideas to concrete actions, while contributing to the building of meaningful and constructive interactions between the online and offline worlds. Let's Dream, Inspire, and Act.

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