

# The Saucy Fish Co. Takes Over Stephen St Kitchen For 'School Of Fish' For One Day Only

Friday 30 January, 2015

What is the School of Fish?

On Thursday 19th February, during half term, The Saucy Fish Co. will be taking over Soho-based Stephen St Kitchen restaurant to show the masses that preparing and cooking with fish is child's play. Delivering an exclusive free menu of four simple fish dishes, with an unexpected twist... Your chefs for the day will be 6 years of age.

Encouraging more people to enjoy more fish, more often, The Saucy Fish Co. is well aware that the great British public fall massively short of the recommended two portions of fish per week.\*

The Saucy Fish Co. is therefore making it their mission to get young UK adults enrolled in the School of Fish, if only for one day, to realise how easy it is to cook with fish. So easy, 6 year olds can do it.

There is such a thing as a 'FREE LUNCH':

The School of Fish will open its doors from 12-3pm, welcoming the great British public to enjoy a free lunch on The Saucy Fish Co. Walk-ins on the day are welcome, but to guarantee a free lunch please simply book by calling 020 7636 8906 and quoting 'School of Fish'.

#### Spokespeople:

The below spokespeople will be on hand for media interviews, please contact Gemma Cowburn to arrange an interview g.cowburn@amaze.com / 0161 242 5674

- Amanda Webb, Sales & Marketing Director
- Paul Bowman, The Saucy Chef
- Our mini School of Fish chefs managed on the day by Gemma Cowburn.

Address information: Stephen St Kitchen (housed within the BFI: British Film Institute)

21 Stephen Street London W1T 1LN Nearest tube: Tottenham Court Road

About The Saucv Fish Co.

The Saucy Fish Co. brings 'fish minus the fuss' to the masses. Responsibly sourced. Prices from: £4 Fish and Sauce / £4.50 Foil bake bags / £3 Fishcakes / £4.50 Ready to Enjoy / £3 One Perfect Portion.

Website: <a href="http://www.thesaucyfishco.com/the-story/">http://www.thesaucyfishco.com/the-story/</a>
Facebook: <a href="http://www.facebook.com/TheSaucyFishCo">http://www.facebook.com/TheSaucyFishCo</a>

For further media information, please contact: Jane Duffy i.duffy@amaze.com (t) 0161 242 5704

Gemma Cowburn g.cowburn@amaze.com (t) 0161 242 5674

\*The official recommendation from the UK Department of Health is to eat at least 2 portions of fish (140g each) per week.

#### Media:



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