The SaaSy People announced a finalist at the Lloyds Bank Business Excellence Awards 2021

Friday 13 August, 2021

The SaaSy People have beaten off stiff competition to become a finalist in the New Business of the Year award in the Lloyds Bank Business Excellence Awards 2021!

The Lloyds Bank British Business Excellence Awards (BBEA) celebrates and showcases the resilience, innovation and creativity of British businesses.

The SaaSy People provide fully UK based outsourced customer support for businesses looking to provide exceptional customer service experiences. Founded in 2019, The SaaSy People has grown rapidly and now employs more than 50 people across the UK. Their shortlist for this award commends their incredible growth in both staff, customers and revenue.

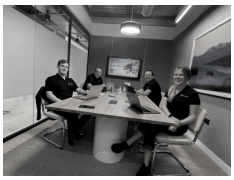
Reece Couchman, CEO of The SaaSy People said: “We are thrilled to be among the top business in Britain by becoming a finalist in these very prestigious National business awards. Being a finalist is testament to the innovation, hard work and dedication shown by our teams over the last 2 years.”

Event Director of The Lloyds Bank British Business Excellence Awards (BBEA), Sarah Austin said: “Our awards are a national platform to showcase, celebrate and honour the very best of British business. Becoming a finalist is a very impressive accolade; all our finalists stood out as truly creative and innovative during a turbulent year for British businesses; they have proven their companies to be resilient, entrepreneurial and really are best of class.”

All finalists will present to the judging panel in September, then the winners will be announced at the awards ceremony in November. Tickets to attend the ceremony are available to purchase through the website: https://britishbusinessexcellenceawards.co.uk

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