# The Ritz-Carlton Posts the 1,000 Global Travel Tip on Foursquare

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In a milestone moment, The Ritz-Carlton has published its 1,000th travel tip on Foursquare. The brand's Foursquare campaign, entitled "World Concierge" enable travelers to immediately receive well-curated information as they 'check-in' at iconic landmarks and places of interest around the globe. Gathered from expert concierge teams at each of its 89 hotels and resorts around the globe, The Ritz-Carlton publishes tips in the world's most compelling destinations.

The 1,000 tip comes from Jaqueline at The Ritz-Carlton, Toronto as she introduces one of the best street art cities on earth. Stretching almost a full kilometre from Spadina Avenue to Portland St., Graffiti Alley is a colorful display of works by local and world-renowned secret wall art painters like Banksy, the subject of the documentary 'Exit Through the Gift Shop', who left his own indelible mark on the city when he visited a few years ago. The video can be viewed here:https://www.youtube.com/watch?v=Lkok_TGl0sw

Travel enthusiasts are encouraged to explore tips from The Ritz-Carlton World Concierge at home as they plan a trip, or on their phones through Foursquare real-time as they arrive in a new destination. As part of the brand's ongoing commitment to extend their knowledge and expertise to travelers who do not have access to one of their hotels, The Ritz-Carlton continues to update its Foursquare account with new tips each week.

The Ritz-Carlton destination tips vary by each location. From recommendations about places to stop for a photo along the road to Hana, to where you can experience performance art in Kyoto.

Foursquare tips also include unique experiences at each luxury hotel or resort, such as the best time of the year for an orca sighting at The Ritz-Carlton, Laguna Niguel or tips from the Marshmologist at The Ritz-Carlton, Lake Tahoe.

"One of the first things that excited us about Foursquare when we launched World Concierge was the ability to put the expertise of our global concierge in the pocket of travelers. Today, with 1,000 tips published, we've created an immersive way for travelers to engage with our Foursquare content via The Ritz-Carlton Mobile App. In each of our global destinations, guests using the app can explore content provided by our concierge, offering insights that you would not otherwise know."

App: www.ritzcarlton.com/app.

Concierge Tips: www.foursquare.com/ritzcarlton.

For access to photography supporting this release, contactnewsroom@ritzcarlton.com.

***About The Ritz-Carlton Hotel Company, LLC***

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, Md., currently operates 89 hotels in the Americas, Europe, Asia, the Middle East, Africa, and the Caribbean. More than 30 hotel and residential projects are under development around the globe. For more information or reservations, visit the company web site atwww.ritzcarlton.com, and for the latest company updates, visitnews.ritzcarlton.com. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR).

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