The Official Deal Or No Deal Quiz App Is Here

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The first ever official *Deal Or No Deal* branded quiz app is here!

Deal Or No Deal – Noel's Quiz is free to download and is available now for Android and iOS devices.

Hosted by Noel Edmonds, *Deal Or No Deal - Noel's Quiz* allows users to take on the infamous Banker in a branded multiple-choice quiz that builds on the nail-biting game play of the hit television series.

As on the TV show, 22 identical sealed boxes lie in the wings containing values ranging from 1p to £250,000. In addition to the exciting box-picking mechanic, players must then answer general knowledge questions against the clock. Correct answers earn valuable Power Ups such as X-Ray Vision, Colour Reveal and Hot Shelf, all of which can be used to help find that 1p box and potentially transform their game.

Noel Edmonds said, *'I've lost count of the number of* Deal Or No Deal *fans who have stopped me in the street to ask how they can get to play the game. With this app they can take the Walk Of Wealth wherever and whenever they like and I can't wait for them to Spank The Banker on it.'*

With over 3,000 fun trivia questions, users can pick their lucky box and Spank The Banker in single player mode or challenge their friends via Facebook or email to play Head to Head. Are you ready for the questions?

Deal Or No Deal – Noel's Quiz was developed and created by Endemol UK.

It is available to download now via: http://dondq.co/NoelsQuiz

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NOTES TO EDITORS:
Endemol UK has an existing track record of successful mobile apps, most recently with *Pointless - Quiz With Friends* which has had over 5 million game play sessions.

The company is also behind Channel 4's record breaking app for *The Singer Takes It All* which saw 15% of the live viewing television audience engaging with the show via the app, as well as the play along app for multiplatform hit *The Million Pound Drop* (Channel 4), which has had over 3 million downloads to date.

About Endemol Shine UK
Endemol Shine UK is behind a diverse range of hits including *Big Brother*, *Black Mirror*, *Broadchurch*, *Deal Or No Deal*, *Grantchester*, *Masterchef*, *Mr. Bean*, *One Born Every Minute*, *Peaky Blinders*, *Pointless* , *Sunday Brunch*, *The Fall, The Island*,*The Million Pound Drop*, *Vicious*, *8 Out Of 10 Cats* and many more.

Labels within the UK Group include Artists Studio, Brown Eyed Boy, Cave Bear Productions, DSP, Dragonfly, Fifty Fathoms, House of Tomorrow, Initial, Kudos, Lovely Day, Princess Productions, Remarkable Television, Shine North, Shine Soho, Shine TV, Tiger Aspect, Tigress and Zeppotron.

The company is part of Endemol Shine Group – the global global content creator, producer and distributor with creative operations in over 30 markets, with a portfolio of over 600 revenue generating formats across scripted and non-scripted genres; coupled with digital, gaming, and distribution operations.

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