The New Citylocal App, Don't Leave Home Without It.

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Citylocal UK has launched a new App that helps people find information about their locality, wherever they are, on their mobile device. By doing so, they have created a remarkable single source of local information and a must-have travel companion.

With over 400 towns, cities and county locations covered UK wide; the Citylocal App provides users with unprecedented granularity in one application. By doing this, Citylocal takes the meaning of local search to a whole new level.

The Android and iPhone versions enable people to easily select their location and then it cleverly screens information that is relevant to that location. Weather forecasts, cinema times, local news, events, properties or cars for sale and jobs are all there. Searches for businesses, like shops, hair dressers or restaurants return results relevant to location. And if the businesses are running offers on Citylocal, users can simply show the respective e-voucher on their Smartphone to redeem in-store!

“In today's world people need information wherever they are. If you move around, the best sources of local information on the internet are often different town to town. The Citylocal App changes this by presenting a single welcome screen and consistent format,” said Nazir Daud, CityLocal’s CEO.

“Once a location is selected the App configures the relevant information for them automatically.”

The Citylocal App, like the full website site, is interactive too. Anybody can add content onto the App, by simply becoming a member of the live website – www.citylocal.co.uk, and then adding content. Once approved, it becomes live on both the Website and Smartphone App.

Mr Daud added “Now people, out and about, on business or travelling in the UK, will be better informed, wherever they are going by simply using one App. They really won't want to leave home without it.”

“The Citylocal Apps are free to download. Our user friendly interface empowers local people and provides them with much needed local information and they can become active participants in their local area too.”

Apple iPhone and iPad users can download the App from:
https://itunes.apple.com/gb/app/citylocal-uk/id650745187?ls=1&mt=8

The Android App can be downloaded from:
https://play.google.com/store/apps/details?id=com.mtc.citylocal

For further information, please email info@citylocal.co.uk or call 0800 433 2600.

Visit the website at http://www.citylocal.co.uk

For people that wish to manage CityLocal in their area, visit www.citylocal.co.uk/franchise

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