The New apg® Introduces an All-in-One POS Cable Management Solution for SMEs

Tuesday 26 April, 2022

NEWHAVEN, UK – (26th April, 2022) – The new apg®, formerly APG Cash Drawer®, a leading global manufacturer of best-in-class cash management solutions and POS peripherals in more than 90 countries introduced today an unprecedented, patent pending all-in-one point of sale cable management solution called The Architect™.

The Architect is a revolution in POS cable management solutions and created in collaboration with Epson® and Ergonomic Solutions and designed exclusively for the Minota® Cash Drawer.

The system helps to boost business efficiency with extensive cable management routing, hiding a variety of interface cables and peripheral power supplies. The reduced cable clutter at the retail checkout adds to an enhanced customer experience while helping retailers simplify their day-to-day operations.

The Architect integrates the Epson TM-m30 POS receipt printer and POS mounting solutions from Ergonomic Solutions with apg's Minota cash drawer. The sleek design supports a modern tablet-based or touch screen POS environment for specialty or hospitality retail. Manufactured with a clean, stylish molded plastic, and steel construction, the Minota cash drawer is both secure and lightweight. The Epson printer delivers robust connectivity, data communication and tablet charging in a sleek, compact, modern design. Additional mounting accessories with specific configurations to integrate with the Architect system, are available from from Ergonomic Solutions.

"The opportunity to introduce a unique POS solution like The Architect to the market strengthens our position to innovate beyond cash drawers and lets the world know we are really building and growing into a lot of different areas," said Nick Westgate, apg EMEA's Senior Product Manager. "We have a long history of applying technology to create sustainable and innovative point of sale solutions around the world. We identified the industry challenges around physical point of sale integration and are now able to provide retailers with an aesthetically pleasing and well-designed system."

Point of sale systems across the globe are advancing and providing businesses with greater flexibility, control, and more intelligence than ever before. The shift in technology and efficiency, like that of the Architect, not only provides specialty and hospitality retailers additional features, but it allows them to maintain engagement at the checkout with the customer, is affordable, simple to use, and easy to clean.

"We're so much more than a cash drawer company today," said Andrew Carr, Managing Director for apg EMEA. "The world is changing, and we must change with it to remain relevant. The introduction of The Architect is the next stage of our journey as a company. This solution combines our extensive cash drawer experience with Epson's worldwide printer support and Ergonomic Solutions' mounting technology which allows us to offer customers a POS cable management solution unlike any other."

The company has been at the forefront of cash management solutions and is adhering to a game-changing set of standards to help improve the profitability of their customers and partners all over the world. The launch of the new apg® brand also reaffirms their commitment to helping customers overcome challenges, ensuring a strong future, and providing, "*trust at every point™,* all part of the company's fresh fundamentals and guiding principles.

Its advancement in POS systems peripherals and products, along with CurrentSee® Software for the ***SMART***till® Solution, is a revolution in cash management, enabling retailers to minimise cash losses, reduce the cost of cash handling, improve in-store productivity, and improve the daily lives of employees in retail and hospitality establishments around the world.

The full Architect Solution can be viewed on apg's exhibition stand, 6D40, at the Retail Technology Show, taking place at the Olympia in London on 26th and 27th April.

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