

The most expensive property ever to be advertised on Gumtree.com

Tuesday 17 December, 2013

A four bedroom riverside apartment in London has become [the most expensive property ever to be advertised on Gumtree.com](#). The Southwark penthouse has plenty to offer, with views of St. Paul's Cathedral and the River Thames it's just minutes away from Shakespeare's Globe Theatre and the Tate Modern.

Paul McCambridge, Head of Property at Gumtree, said: "We're over the moon to hit this cracking record at Gumtree. It's great that agents are recognizing Gumtree's potential to reach a diverse audience. The growing number of visitors to our Flats and Houses category* means Gumtree really is the perfect place for agents to advertise their property. This milestone is a great example of our property category growing in strength - we now average 100,000 new property ads each month**."

Spread over three floors, the apartment boasts four double bedrooms; four bathrooms; a large kitchen and a dining and drawing room. But that's not all, the trendy digs also features a study and library with floor-to-ceiling glass windows, offering stunning panoramic views of London's skyline.

Your £10.5 million buys you a 24 hour concierge service, two parking spaces and several terraces and balconies to enjoy the riverside view.

Denton Consultants, the company who posted the ad, is confident they'll sell it soon. Chief Executive Officer, Mustafa Kondo, says: "We use Gumtree not only to connect with local and national clients but also for international clients searching for a property in London. As an international property consultancy firm we have found that Gumtree helps broaden our reach to a wider range of potential customers. This apartment is a dream home in a highly sought after location. We anticipate a quick sale."

If you have a spare £10.5 million why not reply to the ad on Gumtree and land yourself that dream home?

- Ends -

About Gumtree.com

Gumtree.com is the UK's no.1 classifieds website. Gumtree has more than 190,000 ads in its Flats and Houses category (Gumtree Data, December 2013). With a presence in 48 cities across the UK, Gumtree helps to connect millions of people across the UK to buy, sell, find or swap anything from cars, jobs and property, to goods and services in their local neighbourhoods.

Some fast facts about Gumtree.com:

Average 9 million monthly unique visitors across all devices (comScore Jan - Sept 2013)

1.7 million live ads (Dec 2013)

*Source: Gumtree data desktop visits March - Oct 2013 compared to March - Oct 2012

**Source: Gumtree Data (Sept 2013 - Nov 2013)

For further information, please contact:

Titus Thomson?

e: Titus.Thomson@gumtree.com?

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