‘The Maserati 100’ - Maserati And The Centre For Entrepreneurs Announce Search For One Hundred Entrepreneurs

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Luxury Italian car manufacturer, Maserati, and the Centre for Entrepreneurs (CFE) have launched the second annual 'Maserati 100' index; a search to find 100 of Britain's most successful philanthropists, investors, mentors and advisors, and, ascending entrepreneurs who are supporting the next generation of up and coming business talent.

'The Maserati 100' recognises entrepreneurs who are generously giving their time and resource to support the next generation of young entrepreneurs. Members of the public are invited to nominate individuals via a dedicated microsite: www.themaserati100.co.uk.

Nominations open on 2nd November and will run for six weeks, closing on 14th December. The final Maserati 100 list will be curated by a panel of experts including; previous Maserati 100 awardees, CFE's board of advisors and serial entrepreneur and Maserati ambassador, Luke Johnson.

The final list of 100 individuals will be announced at a special event in early 2016 in London.

Luke Johnson, founder of the Centre for Entrepreneurs, said; “Beyond their commercial ventures, many entrepreneurs also create significant social impact by giving their time, money and experience to benefit others - often without recognition or reward. The Maserati 100 fulfils an important role acknowledging and celebrating successful entrepreneurs who are helping the next generation of founders.”

Peter Denton, Region Manager, Maserati North Europe said, “Last year's campaign was a real success and we're delighted to be working with the CFE again to recognise the valuable contribution Britain's entrepreneurs are making to the economy. Maserati and the Centre for Entrepreneurs share many values. As our business celebrates a remarkable period of growth we shouldn't forget how it all began; with the entrepreneurial spirit of Alfieri Maserati and his brothers. We are proud to be a partner of an organisation which encourages and supports that same spirit today.”

Since partnering with the Centre for Entrepreneurs in the summer of 2014 Maserati has supported the entrepreneurship think tank on a number of events, projects and studies. These include the inaugural Maserati 100, CFE's birthday celebrations as well as a key study into Angel Investors. Maserati has just agreed an extended partnership with the Centre for Entrepreneurs which will see the two organisations working together into 2017.

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About Maserati

Officine Alfieri Maserati was founded on December 1, 1914 in Bologna, Italy. Since then, Maserati has played a consistently important role in the history of sports car culture and its development. Every Maserati is like a work of art, its perfection expressing the marque's proud history. This year, celebrating over 100 years of unmistakable styling and technological innovation, Maserati is a company in rapid expansion. With presence in 65 markets worldwide, its role is clearly confirmed as an international ambassador of Italian excellence. This excellence is conveyed every day with passion through products of outstanding performance seen in the GranTurismo, GranCabrio and the new Quattroporte and Ghibli.

For more information on Maserati, visit: www.maserati.co.uk

About Centre for Entrepreneurs

The Centre for Entrepreneurs think tank promotes the role of entrepreneurs in creating economic growth and social well-being. It is an independent non-profit organisation chaired by serial entrepreneur and Sunday Times columnist Luke Johnson and housed within the Legatum Institute – a non-partisan think tank best known for its annual Prosperity Index. The Centre is home to the national enterprise campaign, StartUp Britain.

For more information on the Centre for Entrepreneurs, visit: http://www.centreforentrepreneurs.org/

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