The Maldives, Made Effortless: CROSSROADS Launches ‘Peace of Mind’ Escape

Tuesday 21 April, 2026

No seaplanes. No rigid schedules. No pressure to “transform”. Just a Maldives escape that feels easy — and genuinely enjoyable.

That’s the thinking behind a new **“Peace of Mind”** wellness concept, now launched at SAii Lagoon Maldives, **Curio Collection by Hilton**, part of CROSSROADS Maldives — the country’s only integrated, multi-island lifestyle destination.

It lands at a time when travellers are shifting away from high-effort itineraries and structured wellness programmes, in favour of something simpler: space to switch off, without being told how.

Getting there sets the tone.

CROSSROADS Maldives is just 15 minutes by speedboat from Velana International Airport. No seaplanes. No extra flights. No logistical juggling. You land, you arrive, and you’re in the water before you’ve had time to overthink it.

And once you’re there, things open up.

Rather than being confined to a single island, guests can move between experiences — from the laid-back, design-led feel of SAii Lagoon Maldives to the more social, music-led energy of Hard Rock Hotel Maldives. It’s still unmistakably the Maldives — just with more freedom built in.

At the centre is **The Marina @ CROSSROADS**, where restaurants, cafés, boutiques and live music create something closer to a beachside village than a traditional resort set-up. Dip in, step out, stay as long as you like.

The newly launched **“Peace of Mind”** offer follows the same logic.

No schedules to follow. No targets to hit. Just optional moments — a morning yoga session, time in the water, something creative, or nothing at all. Wellness, but without the intensity.

It’s part of a wider shift towards what’s increasingly being seen as “soft wellness” — travel that supports how you feel, without turning it into another task.

And it works for more than one kind of traveller.

Couples, families, groups — everyone can do their own thing, without losing the sense of being away together. Music sessions or beach time for some; slower, quieter moments for others.

The result is a Maldives escape that feels more flexible, more social and far less complicated than before.

Because right now, the best kind of luxury is the kind that asks less of you.

About S Hotels & Resorts:
S Hotels & Resorts, a subsidiary of Singha Estate Public Company Limited, is a new-era Thai-inspired personalized hospitality company that caters to upscale travellers with an independent spirit. The group offers guests a portfolio of 38 properties in 5 countries with a total of 4,522 keys and provides guests with the opportunity to experience the best destinations from a unique perspective while enjoying world-class facilities and tailored services. S Hotels & Resorts’ properties are located in attractive, unspoiled locales to provide an exclusive playground built around nature, culture, wellness and adventure, with luxurious amenities and fine cuisine. Each property boasts its own distinctive, destination-sensitive designs and unique signatures while also providing consistency thanks to a well-defined brand philosophy and a service culture that focuses on exceptional guest experiences backed up by Thai-inspired hospitality and global quality standards. To learn more, visit www.shotelsresorts.com.

About CROSSROADS Maldives: Crafted from tales of the past, and designed to inspire the present, CROSSROADS Maldives is the next chapter in the story of one of the world’s most amazing

Media:



Related Sectors:

Travel & Tourism ::

Related Keywords:

#Maldives ::
#CROSSROADSMaldives ::
#LuxuryTravel :: #IslandEscape ::
#TropicalGetaway ::
#TravelInspiration :: #EasyTravel
:: #OverwaterVillas ::

Scan Me:

destinations. The archipelago's only "one-stop, non-stop" lifestyle destination invites adventurous travellers from the four corners of the globe to cross paths and explore a treasure trove of iconic oceanfront resorts, upscale lifestyle outlets and endless entertainment offerings, as well as the stunning natural, cultural and nautical attractions that have lured maritime travellers to the Maldives for centuries. CROSSROADS Maldives is where cultures meet. To learn more, visit www.crossroadsmaldives.com.

About SAii Lagoon Maldives, Curio Collection by Hilton: Being part of CROSSROADS Maldives, the country's first integrated leisure destination. The award-winning family resort offers 198 stylish accommodation units, including family beach villas and overwater villas, complemented by a beachfront kids' club, multiple dining options, a rejuvenating spa, and a vibrant beach club. Guests enjoy direct access to CROSSROADS Maldives, which features two world-class resorts, a super yacht marina, a shopping and dining arcade, and year-round entertainment. As part of the Curio Collection by Hilton, SAii Lagoon Maldives belongs to Hilton's global portfolio of distinctive hotels, each handpicked for its unique character and story. Hilton (NYSE: HLT) is a leading global hospitality company with more than 7,500 properties across 126 countries and territories. For over a century, Hilton has been committed to delivering exceptional guest experiences and continues to set the standard for hospitality worldwide. To learn more, visit www.saiiresorts.com/maldives/lagoon or www.hilton.com.

About Hard Rock Hotel Maldives: Hard Rock Hotel Maldives, set in the stunning Emboodhoo Lagoon at CROSSROADS Maldives, blends tropical luxury with the iconic energy of Hard Rock. Featuring 178 guestrooms, suites, and villas, the resort offers world-class dining, music-inspired amenities, and direct access to the Maldives' first integrated lifestyle destination. As part of Hard Rock International (HRI**)** — one of the most globally recognised companies with over 300 locations in nearly 75 countries — the hotel connects guests to legendary hospitality, authentic music memorabilia, and the Unity by Hard Rock™ loyalty program. For more information, visit www.hardrockhotels.com/maldives.

Social Media:

Facebook: https://www.facebook.com/CrossroadsMaldives/

Instagram: https://www.instagram.com/crossroadsmaldives/

Facebook https://www.facebook.com/hardrockhotelmaldives

Instagram https://www.instagram.com/hardrockhotelmaldives

Facebook https://www.facebook.com/saiilagoonmaldives

Instagram https://www.instagram.com/saiilagoonmaldives/#

Company Contact:

Idea Grande Communications Group Limited

T. 07544085432
E. koloskova@ideagrande.com
W. https://ideagrande.com

View Online

Additional Assets:
https://crossroadsmaldives.com/whats-on/

Newsroom: Visit our Newsroom for all the latest stories:
https://www.ideagrande.pressat.co.uk